STRATEGIC SECTORS RESEARCH CENTRE (SSRC)

SSRC aids in institutionalising research and knowledge generation at SDSB. This Centre is expected to generate scholarship in strategic sectors including development (education management, healthcare management and entrepreneurship) and economic sectors (energy and water management, agribusiness, textile, food, banking, sports goods and pharmaceutical). The Centre has engaged industry specialists along with SDSB faculty for achieving its objectives. Knowledge generation takes the form of seminars, case studies, research papers, roundtables, conferences, executive education and professional consulting.

CENTRE FOR GOVERNANCE & PUBLIC MANAGEMENT (CGPM)

CGPM was formed with a mandate to impart education in the area of Public Management and Public Policy. The Centre's strategic objectives are:

- **To be the preferred choice for Public Policy Management education and training**
- **To undertake academic and professional usable research in Public Policy areas with a special focus on education, health, energy, and agriculture**

The Centre has been successful in launching a 'Minor in Public Management' & 'Major in Public Management' in the undergraduate programme level. CGPM is currently working towards offering a 'Masters in Development and Policy' in collaboration with the Mushtaq Ahmad Gurmani School of Humanities and Social Sciences. CGPM has research-active faculty with an agenda that focuses on providing policy-makers at national and local levels, civil society organisations, and other stakeholders with timely research on governance and development issues that directly inform policy and reform processes.

RAUSING EXECUTIVE DEVELOPMENT CENTRE (REDC)

Pioneering executive education in Pakistan, REDC programmes have evolved from simple learning to complex capsules of cognitive experience. Our programme portfolio has diversified over the years to include function specific as well as general management programmes aimed at ensuring impact on real-life practices. With a vast network of executive alumni around the globe and partnerships with leading organisations, REDC is at the helm of industry engagement and contemporary management challenges.

Learning occurs when acquisition of new information causes synaptic changes in our minds and behaviour. REDC executive programmes are deliberately designed to be invigorating and innovative to lead participants to new ways of thinking and trigger personal and professional transformation. Constructed as immersive experiences, our open programmes provide unparalleled opportunity for gaining greater self-knowledge, strategic business acumen and developing action plans that have impact. In continuum, the custom portfolio provides a comprehensive solution platform to the organisations to achieve individual development as well as strategic organisational objectives. Our custom interventions are hallmarked by exchange of knowledge with client organisations to develop programmes aligned to their developmental needs and strategic direction.

QUICK FACTS

1000+ Executives attend every year	**50+** Executive development programmes conducted every year	**27000+** Alumni across the country	**2600+** Organisations engaged so far

CASE RESEARCH CENTRE (CRC)

Case Method research is an integral part of SDSB. These Pakistan specific cases are drawn from real-life issues in organisations experienced first-hand by our faculty as a result of research and consultation activities. While there are many excellent case studies that represent American and European business environments, we felt that Asia and Pakistan especially, with its tremendously diverse business conditions has been under represented. Faculty at SDSB has written more than 850 Pakistan specific case studies in all. These cases are used in our classrooms and training sessions for executive and public-sector employees. It is our aim to provide high quality teaching material to academics, consultants and management developers through cases and research on management practices in the socio-economic context of Pakistan.

CENTRE OF ISLAMIC FINANCE (CIF)

CIF was formed with the vision of creation and disseminating indigenous knowledge in the domain of Islamic Finance to help resolve the challenges facing this sector. CIF is involved in a number of activities including executive programmes, research, academics, local and international collaborations. The Centre received generous funding from the State Bank of Pakistan to continue working on research, development and improvements in the Islamic Finance Sector. The Centre also conducted the Islamic Finance, Banking & Business Ethics Global Conference – Risk Sharing Islamic Finance: Challenges, Innovation and Leadership; in collaboration with INCIEF.

SOCIAL ENTERPRISE DEVELOPMENT CENTRE (SEDC)

SEDC was founded in 2001 in collaboration with McGill University Canada, with financial support from the Canadian International Development Agency (CIDA). The Centre works to promote genuine research, praxis and public policy dialogue to promote gender equality. SEDC has led initiatives in governance, maternal health, education, microfinance and entrepreneurship opportunities for women to name a few. Over the years SEDC has published over 200 case studies and technical notes, several numerous casebooks, policy briefs and other publications. Having successfully developed a network of more than 500 social sector organisations across the country, the Centre also assists development partners to form linkages, collaborate and work on policy initiatives.

SEDC has partnered with numerous international donor organisations including the Packard Foundation, Citi Foundation, United States Agency for International Development (USAID) and U.S. Department of State. The Centre has produced nine casebooks, half a dozen strategy papers, a series of NGO Pulse Reports and policy briefs, all of which serve as handbooks on social sector development and management in Pakistan, informing and generating dialogue with local and global stakeholders.

QUICK FACTS

2000+ Alumini	**450** Organisations served	**100+** Training Programme	**2600+** Case studies & Technical notes written

CHINA-PAKISTAN MANAGEMENT INITIATIVE (CPMI)

China-Pakistan Economic Corridor (CPEC) is part of One Belt, One Road (OBOR) project and has created a tremendous amount of interest for Chinese firms wishing to invest in Pakistan and Pakistani firms desiring increased relations in China. As the leading business school in Pakistan, we are keen on developing a centre for collaborative research, exploring business avenues and exchange of ideas between China and Pakistan. We are calling it 'China-Pakistan Management Initiative (CPMI)' which is actively interested in developing and disseminating knowledge relating to economic, management, social and cultural issues surrounding CPEC. Our Executive Education Centre is capable of carrying out some of the intended objectives of this Initiative through executive education and training.

LUMS

Suleman Dawood School of Business
Lahore University of Management Sciences
Opposite Sector 'U' DHA Lahore Cantt. 54792-Pakistan
Tel: +92-42-35608274 Fax: +92-42-35722691
Email: sdsb@lums.edu.pk URL: https://sdsb.lums.edu.pk/

LUMS

INSPIRING BUSINESS EXCELLENCE

Suleman Dawood School of Business

MESSAGE FROM THE DEAN

DR. JAWAD SYED
Professor & Dean
Suleman Dawood School of Business

Welcome to the Suleman Dawood School of Business (SDSB), one of the top business schools in the region in terms of academic and employer reputation, business engagement and concurrent excellence in research, teaching and service.

Thirty-two years ago, we pioneered the first state-of-the-art business school in the country and introduced the Case Method of teaching. Fast forward to today and we have over 1200 students studying in degree programmes on campus. Our alumni, who proudly call themselves Luminites, are not only founders of exciting start-ups but they also lead prestigious multinational and national corporations and spread the essence of LUMS' innovation and zeal, both locally and internationally. This is a great time to join SDSB, as we have been accredited by the National Business Education Accreditation Council's highest quality category 'W', which is a testament to our academic rigour. We are also an active member of AACSB and EFMD and are currently in the process of full accreditation by AACSB.

Our research and executive centres are led by world class faculty who work to achieve our mission of generation and dissemination of rigorous, relevant and contextual knowledge. With the largest gathering of PhDs in a business school in the nation, the research conducted by our faculty is widely acknowledged in the international scholarly circles and is published in leading research journals. Moreover, we have a collection of more than 850 case studies on local and regional organisations written by our faculty members. Some of these case studies are also available on the website of Harvard Business School Publishing.

SDSB & FACULTY

The primary teaching pedagogy at SDSB is "Case Method of Teaching" (participant centred learning) which sets it apart from all other business institutes in the region. At SDSB, we exercise the Case Method through close collaboration with Harvard Business School and the University of Western Ontario, both of which are pioneers in this teaching philosophy.

Our Faculty is a rich conglomerate of the finest PhDs from around the world; Stanford, Macquarie University, Oxford University, University of Cambridge, McGill, Rotterdam School of Management, University of Nottingham, Politecnico di Torino, University of Essex, University of Texas, University of Massachusetts and the likes. Students are taught by award winners, corporate board members, highly sought-after consultants and authors of distinctly acclaimed national and international books.

The SDSB faculty undertakes rigorous economic and management research with highly renowned institutes while developing new cases in association with these research centres. The relevant and innovative curriculum, high quality student intake, motivated and qualified faculty, world class facilities and well placed global alumni body makes SDSB the finest business school in South Asia.

SDSB ADVISORY BOARD

Prof. Simon James Bell Director of Executive Education, University of Melbourne, Australia

Prof. Jikyeong Kang President and Dean, Asian Institute of Management, Philippines

Prof. Robert E Kennedy Dean at Nanyang, Singapore

Prof. Ralf Boscheck Lundin Family Professor of Economics and Business Policy IMD, Switzerland

Prof. Alnoor Bhimani London School of Economics, UK

Dr. Shahid Ansari Chief Executive Officer, Babson Global, USA

Mr. Salman Amin Chief Operating Officer, S.C. Johnson & Son, USA

Mr. Fred Hasan Managing Director, Warburg Pincus, USA

Mr. Ali Naqvi Executive Chairman for Global Markets, Asia Pacific, Credit Suisse, Hong Kong

SDSB ECOSYSTEM

The most frequently cited strength of SDBS LUMS is the quality of its academic programmes, combined with the resources of a world-class research university and the emphasis on extra-curricular activities. Students at SDSB make a substantial commitment of their own resources, time and energy and in return, the university provides them with abundance of opportunities to grow and learn, both in and out of the classroom. With hundreds of classrooms, discussion rooms, a multi-disciplinary Library, technologically advanced Computer and Trading Labs, we provide students an ideal place to achieve the best in life. Hostel accommodation and a variety of cafes, high-tech sports centre and international standard aquatic centre. Outdoor sports facilities include two volleyball courts (including a beach volleyball court), tennis courts, and football, hockey and cricket fields.

LIFE AT SDSB

From the first day on campus, the students are able to leverage the power of one of the most supportive career resources, online communities and accessible professional networks. They become part of the Clubs and Societies formed at LUMS which help them hone their leadership and teamwork skills as well as time management, resource management and strategic business thinking.

STUDENT CLUBS & SOCIETIES

Our vibrant campus life enriches students' educational experience within and beyond the classroom. The 34 undergraduate and 12 MBA student clubs and societies with over 100 leadership positions complement students' soft skills and serve as effective networking interfaces to build lifelong connections with the corporate world. Students find exclusive opportunities to hone their leadership skills, organisational management potential as well as their creative abilities as these societies work with the corporate community, alumni and engage industry experts to organise events every year.

QUICK FACTS – SDSB & LUMS

- **4000+** Student body on campus
- **1100+** Undergraduate students
- **100** MBA Students
- **50+** EMBA students
- **46** Student clubs and societies
- **45** International student exchange programmes
- **100** Acre-campus
- **29** PhD students
- **EFMD** Global placement partnership
- **13** Research centres at LUMS, institutionalising research and knowledge generation
- **SDSB-Bayt.Com** International placement partnership
- **10th** Ranked in Asia as the best PhD Management programme for Research Productivity
- **"W"** Highest HEC Ranking awarded to SDSB programmes
- **75%** PhD faculty
- **EFMD & AACSB** Member
- **300 (Top)** Worldwide QS Ranking
- **850+** Case studies written by SDSB faculty
- **Harvard Business Publishing (HBP)** Case study partner
- **CEOs at LUMS (CAL)** forum
- **CPMI** (China Pakistan Management Initiative) centre

CONFERENCES AT SDSB

As one of Pakistan's leading research universities, SDSB regularly holds Research and Case based conferences both in Pakistan and in partnership with international universities. LUMS is located in Lahore which has rich culture and a distinctive character. Some of the notable conferences and events in recent years are as follows:

SDSB DOCTORAL COLLOQUIUM 2018

SDSB organised 'One-Day Doctoral Colloquium' for the PhD students in March 2018 at LUMS. SDSB Doctoral Colloquium provided the opportunity to doctoral students to receive feedback on their research, from peers, senior researchers and academics. Students also got a chance to network with doctoral students and faculty from other universities.

https://sdsb.lums.edu.pk/sdsb-doctoral-colloquium-2018

ASIAN MANAGEMENT RESEARCH AND CASE CONFERENCE

7th Asian Management Research and Case Conference 2018 took place in March 2018 at the PC Resort in Bhurban. The theme of the conference was Convergence of Divergence: Emerging Trends in Management Research and Cases in Asia. The conference sub-theme was China's One Belt, One Road Initiative: Implications for Management & Organisations in Asia. Keynote Speakers: Professor Yusuf Sidani, American University of Beirut, Professor Shaista Khilji, George Washington University, Ijaz Shafi Gilani, Gallup Pakistan.

https://amrc.lums.edu.pk

INTERNATIONAL CONFERENCE ON "CREATING INCLUSIVE ORGANISATIONAL AND PUBLIC SPACES"

International Conference on "Creating Inclusive Organisational and Public Spaces" was held in March 2018 under the auspices of Centre for Governance and Public Management (CGPM) at SDSB.

https://iccgpm.lums.edu.pk

INTERNATIONAL CONFERENCE ON GENDER, WORK AND SOCIETY

Social Enterprise Development Centre (SEDC) at the SDSB organised an international conference titled, 'Gender, Work and Society: Challenges, Opportunities and Prospects for Women's Economic Empowerment' in April 2017. The event brought together diverse as well as interdisciplinary range of perspectives from national and international participants and provided a common platform for scholars, civil society, policymakers and industry specialists to discuss several aspects of gender-equality in Pakistan and beyond. Keynote speaker: Professor Edwina Pio, AUT University, New Zealand.

https://icgwa.lums.edu.pk

ISLAMIC FINANCE, BANKING AND BUSINESS ETHICS GLOBAL CONFERENCE

SDSB's Centre for Islamic Finance (CIF) organised joint 3rd Islamic Finance, Banking and Business Ethics (IFBE) Global Conference in collaboration with IBA (Karachi) and INCIEF (Malaysia) in May 2018. The topic was "Globalising Risk Sharing Islamic Finance: Challenges, Innovation and Leadership". This conference brought together scholars and professionals engaged in research (both practical and academic) on the growth and development of Islamic Finance to present their research papers/ideas to a broader audience. Keynote speaker: Professor Paresh Kumar Narayan, Deakin University.

https://ifbe.lums.edu.pk

ALUMNI STRENGTH

For the past 30 years, SDSB has produced leaders who have impacted the practice of management world over. Our alumni spread in more than 50 countries of the world, are our ambassadors and a constant source of pride for us. SDSB Alumni are part of the global business world and are working in senior and executive level roles at various local and international organisations. The 'SDSB Luminites Association' is an exclusive alumni society, formed in 2009 by SDSB alumni to help keep the network connected and support SDSB in achieving its goal of industry engagement. It is our family of more than 3800 business school alumni that makes SDSB's mission of impacting the practice of management possible.

QUICK FACTS

- **11000+** LUMS alumni
- **3800+** SDSB alumni
- **2200+** MBA alumni
- **300+** EMBA alumni
- **27000+** REDC Executive alumni
- **3000+** Undergraduate alumni
- **15** International alumni chapters
- **7** National alumni chapters

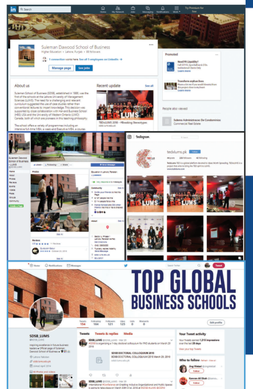
ACCREDITATION

SDSB has been awarded full accreditation by the National Business Education Accreditation Council (NBEAC), Higher Education Commission of Pakistan (HEC). It placed SDSB's Undergraduate and MBA programmes in the highest accreditation category "W" for five years.

SDSB is also making progress in its pursuit of international accreditation by the Association to Advance Collegiate Schools of Business (AACSB). The School is a member of European Foundation for Management Development (EFMD) and EFMD Global Network (EFMD – GN), as a step towards achieving EQUIS accreditation. SDSB is also an active member of Global Business School Network (GBSN).

SDSB CONNECT

Internet and technology has changed the way we communicate – both as an institution and as individuals. By adopting the social media way, SDSB now has an opportunity to engage ongoing conversations with our students, faculty, staff, parents, alumni, colleagues, fans, and friends about what is most important to them. This medium has extended our community reach and helped us in engaging and influencing more people. SDSB makes excellent use of the social media platforms to upload world-class educational and informational content.



DEGREE PROGRAMMES

BSC (HONS) MANAGEMENT SCIENCE (MGS)

One Degree Endless Opportunities

MGS is designed as a specialised management programme that aims at graduate students who will use business analytic theories and methods to make significant contributions in solving managerial and technical problems. Students learn about business analytical theories and methods including (big) data management, business intelligence, data mining, predictive modelling and other quantitative methods to solve business problems. There are five key aspects of the MGS programmes which equip students with a portfolio of unique skills to help function exceptionally in a corporate environment:

- Business acumen
- Problem solving
- Ability to use statistics and quantitative methods
- Technological savviness
- Global thinking

QUICK FACTS

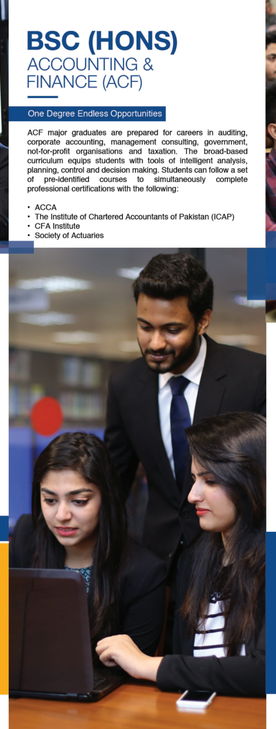
- **100** merit scholarships for top ranked students
- **45** international student exchange programmes
- **6** interdisciplinary programmes with multi-disciplinary learnings
- **95%** placements within 6 months of graduation
- **46** student clubs and societies

BSC (HONS) ACCOUNTING & FINANCE (ACF)

One Degree Endless Opportunities

ACF major graduates are prepared for careers in auditing, corporate accounting, management consulting, government, not-for-profit organisations and taxation. The broad-based curriculum equips students with tools of intelligent analysis, planning, control and decision making. Students can follow a set of pre-identified courses to simultaneously complete professional certifications with the following:

- ACCA
- The Institute of Chartered Accountants of Pakistan (ICAP)
- CFA Institute
- Society of Actuaries



MBA PREPARING GLOBAL BUSINESS LEADERS

The programme develops global business leaders who can provide leadership at any level in an increasingly global economy. The curriculum teaches students the underlying disciplines of management and provides graduates flexibility to pursue careers in a variety of industries across geographical and functional boundaries. A new model of experiential learning was implemented in 2016 to increase experiential and entrepreneurial aspects in the programme. This transformation has been based on "practical entrepreneurial and reflective learning" characteristics to augment educational experience.

QUICK FACTS

- **13+** International student exchange programmes with excellent global institutions
- **850+** case studies indigenously developed on local industry and trends
- **2200+** MBA Alumni
- **FULLY FUNDED SCHOLARSHIPS** for local and international students
- **30%** student body on financial aid each year
- **99%** placement rate of MBA students
- **12** MBA executive clubs & societies

EXECUTIVE MBA

The Way Forward

EMBA is designed for mid-career managers and entrepreneurs who are keen to take on greater challenges and make an impact on the productivity of their organisations. These individuals can leverage their rich experience through this world class management programme. The weekend programme has been structured to enable busy managers to acquire management education while fulfilling regular professional responsibilities.

The courses in EMBA have been carefully selected to provide both depth and breadth of a rigorous, distinguished management programme. While starting with the fundamentals of each functional area, the courses quickly step up to advanced levels in order to maximise learning of a group of highly experienced managers. This helps participants develop an understanding at the operational and strategic level in each business area.

QUICK FACTS

- **FLEXIBLE, ALTERNATIVE** weekend structure
- **22** month long programme
- **GRADUATE SUMMER INTERNATIONAL MODULE** to Silicon Valley
- **300+** EMBA Alumni

PHD MANAGEMENT EXTENDING RESEARCH FRONTIERS

The programme offers specialisation in the areas of Organisational Behaviour/HRM & Strategy, Finance and Operations Management. Students gain knowledge and skills required to pursue research at the frontiers of management field.

PhD Programme is designed to give doctoral students a wide range of necessary research and teaching competencies. Our doctoral students work very closely with the best management professors in Pakistan and abroad and their research work is featured in world renowned journals. PhD in Management is ideal for those seeking academic research and teaching careers in management.