Feb 07 - Apr 07 Vol.III

# LUMS-McGill
## Social Enterprise Development Centre

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LUMS-McGill Social Enterprise Development Centre underwent some tremendous work due to a lot of activity taking place in the centre in the last three months regarding all components of SEDC. Apart from very significant meetings, forums and reports, SEDC materialized many of its plans in order to define future work plan and strategies.

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## LUMS-McGill SEDC's
# Social Sector Action Plan 2007

The 'Social Sector Action Plan 2007' Symposium held on 13-14 April was a success in the true spirit of the word. The event was hosted by Social Enterprise Development Centre (SEDC) in order to celebrate as well as evaluate SEDC's efforts in the development sector through its training programmes, research based network and consultancies.

The two-day symposium was attended by civil society leaders, economists, and representatives from donor agencies. It brought together some 250 plus stakeholders of SEDC from all over the country, along with prominent personalities engaged in the development sector of Pakistan. Donor agencies/organizations such as Canadian International Development Agency (CIDA), USAID, CITI Foundation and J. E. Austin participated in panel discussions to look into the scope of funding social development programmes in Pakistan. Also present at the symposium were Dr. Peter Schneider from McGill University, Canada and Dr. Raafat Saade from Concordia University, Canada.

LUMS-McGill SEDC's

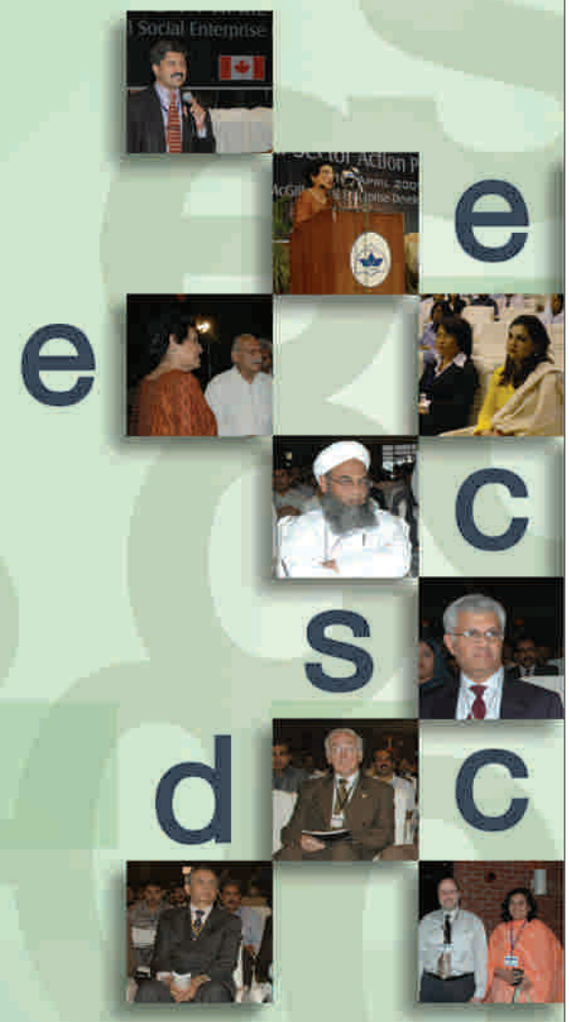
# Social Sector Action Plan 2007

The 'Social Sector Action Plan 2007' focused on presentations and panel discussions that analyzed the input of SEDC in building the capacity of NGO personnel in various fields. The inaugural session opened with Dr. Syed Zahoor Hassan, Vice Chancellor LUMS, giving the welcome address. Dr. Zahoor termed the LUMS-McGill SEDC as the 'Conscience of LUMS' for its participation in nation building activities through strengthening the capacity of social organizations. He mentioned that the expanding NGO sector was itself facing new challenges which would be addressed by enhancing the managerial capacity of NGO organizations.

Mr. Razak Dawood, Rector LUMS and former Commerce Minister, said that change in Pakistan had to come from the grass roots level, and there was a need to enhance the capacity of social sector organizations. He stressed the importance of improving the capacity and capability of NGOs in order to bring about a meaningful change in the quality of life of poor people.

Addressing the second day's session, Mr. Javed Jabbar, former Federal Minister and Chairperson IUCN, laid stress on the need to ensure sustainability of a number of NGOs and other social sector organizations operating in Pakistan. Mr. Javed Jabbar said that volunteer work had long been missing from the social development scene of Pakistan. He was of the view that without volunteer work, sustainability and smooth operations of social sector organizations was not possible.

Other speakers urged the local corporate sector to operate as socially responsible entities and facilitate the NGOs in their commendable efforts for social uplift. Social sector professionals not only highlighted issues, challenges, scope and future strategies in the social sector of Pakistan, but also inspired the audience and helped them to widen their horizons. SEDC trainees, who had been receiving training from SEDC in various capacities for the past six years, shared their experiences with other participants while giving their feedback to SEDC.




Mr. Razak Dawood, Rector LUMS and former Commerce Minister, stressed the importance of improving the capacity and capability of NGOs in order to bring about a meaningful change in the quality of life of poor people.

You may have an insight into the proceedings of the symposium:-

**a) NGO Heads Perspective - A Panel Discussion:**

Dr. Jawaid Abdul Ghani, Professor and Dean of Suleman Dawood School of Business facilitated the session. Panelists included Mr. Ali Hassan Habib WWF- Pakistan, Dr. Faisal Sultan Shaukat Khanum Memorial Cancer Hospital, Ms. Khawar Mumtaz Shirkat Gah, Mr. Nadeem Fazil Ayaz Action Aid Pakistan, Mrs. Seema Aziz CARE Foundation, Mr. Shoaib Sultan Khan Rural Support Programmes Network (RSPN) and Mrs. Souriya Anwar SOS Children's Villages of Pakistan. They discussed the challenges being faced by their organizations in relation to projects, funding/sustainability issues and human resource concerns. They also shared the status of hiring in their respective organizations for the past few years, what is to be expected in terms of hiring for the near future and the ideal candidate to work in their organization.

**b) Training for Development Programme Discussion:**

Dr. Jamshed H. Khan, Associate Professor and Associate Dean Executive Education of Production & Operations Management and Computer Applications at SDSB facilitated this session. The TDP graduates, panelists who gave presentations, included Mr. Asmat Ullah CHIP Islamabad, Ms. Fauzia Matloob Pakistan Voluntary Health & Nutrition Association (PAVHNA), Mr. Khawaja Muhammad Usman National College of Business Administration, Muhammad Nadeem Dogar Consultant Education and Health and Ms. Salma Zaidi Syed Assistant Professor and Co-Manager Child Care Resource Centre at Government College of Home Economics, Lahore. In their presentations they highlighted the challenges they faced in their work as a trainer, how the TDP was helpful in overcoming the challenges and its role in their career growth. They also shared the number of trainings they had organized after the TDP and cases they had written with the LUMS-SEDC coordinators.

**c) Interactive Dialogue:**

An interactive dialogue followed the discussions in which the SEDC tasks and their positive effects were discussed. The participants of the dialogue were Azmat Malik, LUMS faculty member and Task Leader On-the-Job Assistance, SEDC, Ms. Kashmali Khan, LUMS faculty member and Task Leader Gender Sensitization Task, SEDC and Dr. Ali Cheema, LUMS faculty member. The participants gave details of their tasks as well as what the tasks contributed in social sector development so far. The discussion included a Question & Answer Session in which the Symposium participants shared their concerns with the dialogue team.

**d) The Donor Agencies Panel Discussion:**

The panelists included Yasin Janjua (CIDA), Dr. Warren Weinstein J. E. Austin Associates Inc., Jeffrey Haeni USAID and Zubyr Soomro Citi Foundation. They discussed the various development projects and social sector programmes their agencies have funded and the future ventures these agencies will be interested in investing in.

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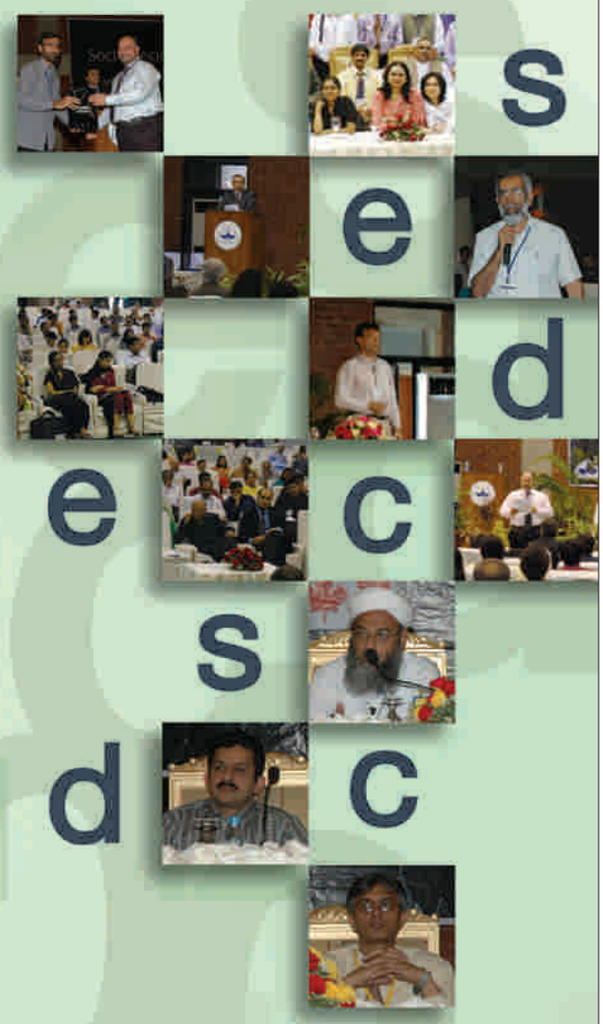

LUMS-McGill SEDC's

# Social Sector Action Plan 2007

### e) The SEMP Panel Discussion:

The panelists included:
Panel facilitator: Dr. Ehsan-ul-Haque, Associate Professor Marketing (SDSB) LUMS.
Panelists:

Dr. Babar Saeed Khan, Care-N-Cure Organization, Karachi, Javaria Abbas, Rahnuma-Family Planning Association of Pakistan, Lahore, Dr. Muhammad Amjad Saqib, Akhuwat (Microfinance Organization), Lahore, Sarah Asad Ullah, PAHCHAAN (Protection and Help of Children against Abuse and Neglect) Lahore and Shazia Malah, Sindh Developed Social Service Programme, Sindh. They discussed the challenges they had been facing before attending SEMP and the manner in which SEMP helped them in their professional/personal lives and career growth. They also quoted the instances where they applied the course learnings.

### f) DSSO Panel Discussion:

This panel had Dr. Muhammad Ajmal, Rural Support Programme Network Islamabad, Mrs. Sarkar Abbas, Member District Council Rawalpindi, Mobashir Ahmed Cheema Wing Commander (R) and former Tehsil Nazim Gujranwala, Shahid Ali Haider Tehsil Nazim Shah Kot, Nankana and Munaza Hashmi, Member District Council Multan. They overviewed the challenges and issues they had to face at their work places. They also complemented DSSO trainings that proved quite beneficial in overcoming these challenges skillfully. Some suggestions were also presented by DSSO panelists in order to improve the programme curriculum to make it more focused and subject-oriented.

### g) SEDC Symposium Musical Eve:

On the eve of April 13, the SEDC team hosted a lavish dinner for the attendants of the Social Sector Action Plan 2007. The venue was the lawn adjacent to the Library and the theme for the event was traditional, ethnic followed by a musical programme. The musical programme started with a short instrumental performance by the "Shahnai Band". The band constituted of 10 instrumentalists and was conducted by the maestro Mr. Jaffer Hussain.

They were followed by an entertaining performance by the renowned play back singer and vocalist Tauseef Dar, who sang contemporary Indian and Pakistani songs. The night concluded with the sweet, melodious voice of Sarah Raza Dar and Rahat Anjum who captivated the audience with popular ghazals and kafis. The musical programme and dinner went parallel and gave the participants of Symposium ample time to relax in the mid of a serious and tightly scheduled event.

March 30th, 2007

# Gender Awareness Workshop

Gender remains a priority of all CIDA activities and is a theme that cuts across all its projects. The Gender team at SEDC-LUMS organized a one-day workshop on **"Gender Awareness"** on March 30th, 2007 for the IT & Finance staff of LUMS and SEDC staff. The aim of the workshop was to invite participants to think and engage in a dialogue on what Gender means. It was specifically designed as a way of building gender awareness.

Ms. Kishwar Sultana, Gender Coordinator, CIDA Devolution Support Project [CDSP] facilitated the workshop. Ms. Kashmali Khan, Gender Task Leader [SEDC-LUMS] and Ms. Saba Wallace, Gender Officer [SEDC-LUMS] co-facilitated the activity. The venue of the workshop was LUMS, Rausing Executive Development Centre (REDC).

The workshop began with Mr. Javaid William, Programme Manager SEDC who welcomed the participants whereas Ms. Saba Wallace, Gender Officer SEDC introduced the topic and objective of the workshop.

The workshop meant to make participants establish and participate in an appropriate context to think critically about and evaluate attitudes and beliefs about gender. It intended to foster the sense of honesty, reflection, critical thinking and openness. The participants took immense interest in the activities and participated enthusiastically. **"Gender Awareness Workshop"** held on March 30th, 2007 was first in a series of Gender workshops, seminars and conferences.

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### Update on Gender Sensitization Task

- Work on NGO Pulse Gender has been initiated
- Gender Interest Group [GIG] formed consisting of Gender Focal Persons of all CIDA projects in Lahore, Pakistan

# JPMC Meeting, Montreal, Canada

Javaid William, Manager Social Enterprise Development Centre visited McGill University, Canada in March along with Rabia Moazzam Khan, Budget & Finance Officer Social Enterprise Development Centre for the Annual Joint Project Management Committee Meeting. The series of meetings was held with CIDA and McGill University's representatives, who included Dr. Peter Schneider, Dr. Raafat Saade, Peter Hoffman, Blaine Marchand, Colette Chomsky and Ekaterina Loban.

The visit was a success in terms of feedback from CIDA Monitoring Team that visited SEDC earlier in February 2007. The CIDA Monitoring Team has expressed their complete confidence in the current policies and work plans of SEDC. Approval of the work plan 2007-2008 along with its budget was the other big achievement of SEDC representatives visiting McGill University. The meetings focused on the SEDC financial reports of last year and the SEDC Finance & Budget Officer briefed them about the issues she was having in budget handling. The highlight of the visit was discussions on Impact Assessment & SEDC Symposium 2007 'Social Sector Action Plan'.

The SEDC team members gave overview of the upcoming SEDC Symposium in these meetings. Furthermore, the Impact Assessment initiated at SEDC for assessment of different tasks was brought to light by Javaid William, the manager SEDC. Future strategy and financial sustainability of the centre were the key areas discussed in the series of meetings.

## SEDC Web Portal Updates

A new feature called 'This Week's Hot Debate' has been added to the SEDC Web Portal. It allows SEDC web users to discuss various current social issues facing our society. It is expected that the platform would serve as a valuable tool to generate healthy discussions on the web as well giving SEDC participants a chance to interact with each other.

The interview of Mr. Javaid William, Progamme Manager SEDC, and Dr. Peter Schneider, Director, Centre for International Management Studies (CIMS), McGill University Canada on CNBC has been uploaded in the SEDC Exclusive section.

## Disaster Management System (DMS)

The Flood Module related to DMS has been launched. Several social sector organizations are using the DMS for entering the data and details of the Flood of 2006. (http://www.sedc.org.pk)

Few other functions are being added in the current Disaster Management System that would help in searching the missing persons, disaster victims, managing and administrating various organizations and fields camps and to assist them in their proper distribution of resources.

There is a plan to integrate an online Geographical Information System (GIS) into the Disaster Management System (DMS). When implemented, GIS would be a helpful tool for NGOs/CBOs to access different types of geographical information about the rural and urban areas like administrative boundaries, road networks, water bodies and features like schools, hospitals, Basic Health Unit (BHUs), Adult Literacy Centres (ALCs) and Non-Formal Schools etc.

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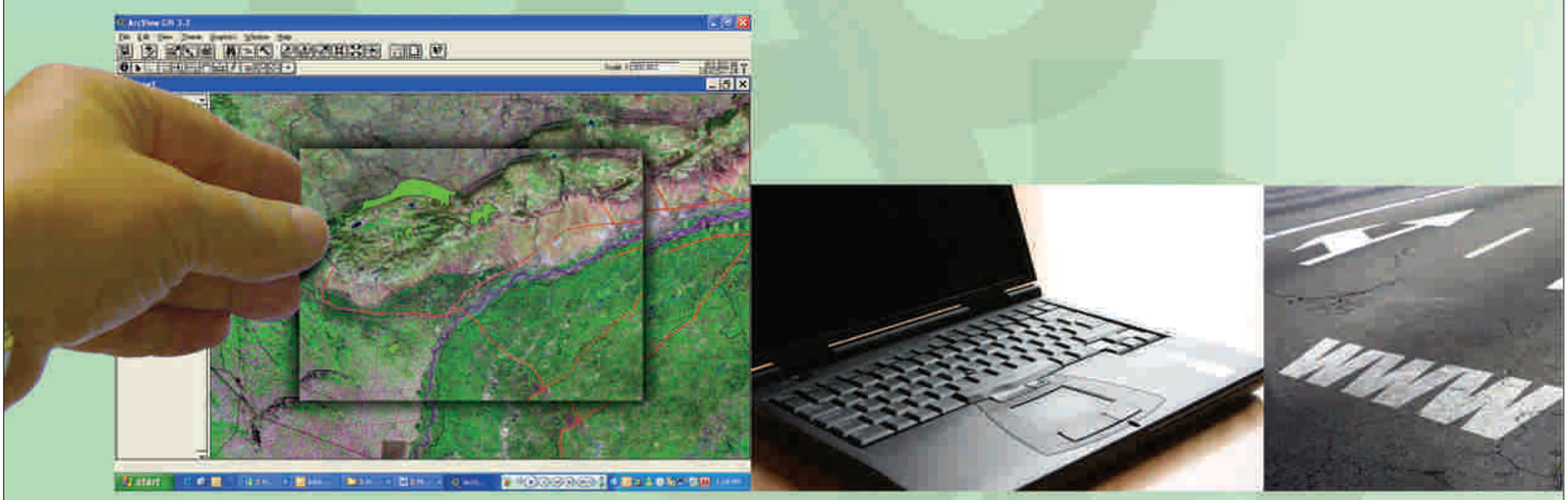

# DTM Bibliography & Brochure now available!

The teaching material developed by Development of Teaching Material (DTM) component of SEDC focuses on the evolving role and performance of NGOs in Pakistan and their operational characteristics. This material has contextual relevance not only for the Indo-Pakistan subcontinent, but also for other developing countries in Asia, Africa and South America, where similar issues and concerns have emerged due to similar socio-economic backgrounds.

A comprehensive annotated bibliography entitled 'Social Sector in Pakistan: Challenges and Prospects' has been published that lists all the material that has so far been developed, or is in the process of being developed, in a user friendly manner. This material can be obtained for use through SEDC or the LUMS Case Research Centre. Additionally, the DTM brochure lists the initiatives and achievements of the task.

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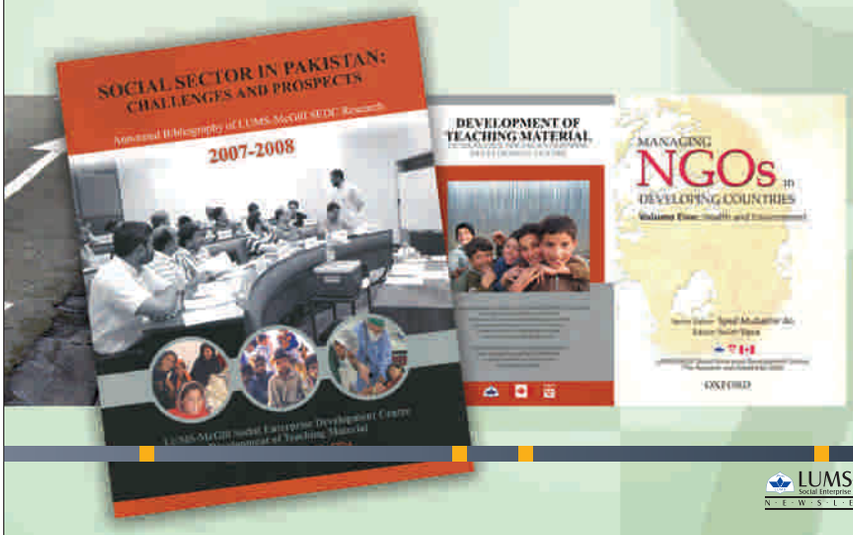
# CIDA Governance Partner Forum

The CIDA governance Partner Forum was held at SAP Pakistan office Lahore on February 20. Representatives of CIDA, SPDC, SAP Pakistan, SPO Islamabad, CIDA-DSP and LUMS- McGill SEDC attended the forum. CIDA representatives were Blaine Marchand, Nancy J. Foster, Rukhsana Rashid and Yasin Janjua. Prof. Khalida Ghaus represented SPDC (Social Policy and Development Centre), Sophia Imran and Javid Hussain came from CIDA-DSP, Irfan Mufti, Mahmood Ahmad were present from SAP-PK (South Asia Partnership Pakistan), SPO-Islamabad (Strengthening Participatory Organization) was represented by Nighat Rafiq, Jafar and LUMS McGill SEDC team members included Javaid William, Rabia Moazzam Khan and Saba Wallace.

Javaid William explained aim and objective of the programme. He explained that SEDC has been working on nine key components, each headed by task leader from the LUMS faculty. List of components includes; Training of Trainers (TOT), Social Enterprise Management Programme (SEMP), Training of District Social Service Officers (DSSO), Development of Teaching Material (DTM), On-the-Job Assistance (OJA), and SEDC Web Portal. He also shared details of devolution research project.



# SEDC Chapters Meetings

### February:

Orientation for Lahore Chapter Meeting took place at LUMS-REC (II) on February 9. The total number of participants was 50. The meeting agenda included participants' introduction to the new SEDC Director Dr. Syed Mubashir Ali. The other purpose was the orientation of Impact Assessment (IA) task at SEDC along with reviewing the plans for SEDC's Social Sector Action Plan 2007.

### March:

Chapter coordinator's meeting was held at LUMS-REC on March 7. All nine coordinators were present in the meeting except Humeera Hussain from Islamabad. The meeting agenda was 'Networking of chapters, Thematic Groups (5 priority areas)' and SEDC's Social Sector Action Plan 2007.

### April:

A Chapter Meeting was organized on 13 April, the first day of SEDC Symposium. The coordinators/facilitators were M. Nadeem Dogar, Javaria Abbas from Lahore, Dr. Baber Saeed, Fauzia Matloob from Karachi, Waheed Yousaf, Humeera Hussain, Grace Tinpao Shaikh from Islamabad, M. Dawood from Quetta, Naseebullah from Peshawar and Farhan Jawed from Multan.

**A Thematic Group Meeting took place on 14 April, the second day of SEDC Symposium. Following is the detail of meeting participants.**

| Thematic Group | | Facilitator | No. of participants |
|---|---|---|---|
| 01 | Microfinance | M. Asim Iftikhar | 06 |
| 02 | Gender | Hafsa Sajjad / Waheed Yousaf | 18 |
| 03 | Health | Dr. Baber Saeed | 21 |
| 04 | Education | Mustaghis-ur-Rehman | 48 |
| 05 | Devolution | Grace Tinpao Shaikh | 26 |

### The meeting agenda included:

a) Discussing priority theme interest in the group in order to develop a shared understanding
b) Determining personal capabilities in envisaged activities (Training, Research, Consultation)
c) Determining personal plan of action for interventions in training, research and consultation
d) Discussing information sharing mechanism e.g. portal
e) Discussing way forward

# In The Pipeline

- A seminar in collaboration with the Punjab Police tentatively in the mid of June, 2007
- On the Job Assistance Summer Internship 2007
- 6th Social Enterprise Management Programme Training in LUMS, Lahore
- A Report Compilation of the uploaded database of Impact Assessment
- The IT Team will be giving a demonstration of the SEDC Portal to the participants of the SEMP Programme
- SEDC Wiki Launch

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