

USAID at LUMS:

Yet another feather in the cap: **SEDC wins a cooperative agreement with USAID through a competitive bidding**

It was a historical moment for the entire University that SEDC had been awarded an amount worth \$15.5 million, under the project "Assessment and Strengthening Programme for Civil Society Organisations and Government of Pakistan." The project is spread over a span of 5 years.

Robin Ralph the former Ambassador of US, and now the US Coordinator for Economic and Development Assistance to Pakistan, visited Lahore University of Management Sciences (LUMS) on Monday November 22nd, 2010.

The CFO Mr. David Oyestemer visited LUMS on 20th of October and took part in a meeting related to the then awarded ASP Project to SEDC. The meeting was also attended by other ASP Partners.



Art Day at LUMS:

Social Enterprise Development Centre (SEDC), in collaboration with the LUMS Arts Society organised LUMS ART DAY, a mega event titled "An Introduction to Naqsh" on October 8, 2010. The purpose of this event was not only to promote the Naqsh School of Arts, but also to provide a platform for students of Naqsh and LUMS to interact with each other, so that community to community linkages can be established.



An exhibition of artworks from Naqsh was arranged in the central courtyard. Students formed a makeshift class, and started making artworks which included sketching, mughal miniature, sculpturing, calligraphy etc. LUMS students also visited the Naqsh School of Arts.

Workshop for United Nations Development Project:

A three day workshop was conducted for UNDP from the 29th till the 31st of October. The topic was capacity building for UNDP.

Immersion Project

The Immersion Project was taken up by SEDC in August 2009. Dr. Syed Zahoor Hassan was the supervising faculty and Ms. Nabeela Anthony assisted him in the planning and collection of data.

Aims & Objectives:

The aim of the project was to give the students of MBA an exposure of the real life difficulties, faced by the people in different areas of Pakistan and the role of NGOs in resolving them.

The activities undertaken in this regard were:

- Sending in an overview of the project and receiving consent from various NGOs.
- A set of questions was formed to prepare a community profile before the students could be sent in. This would give a realistic picture of the living conditions and the requirements for the faculty and the students.
- Initially areas were screened out on the basis of distance and travel time required, as the students had to reach the same day and start working.
- Once the list was finalized further details were collected such as, name of the area, distance from the main city, estimated population, literacy rate, language spoken, livelihood (e.g. farmers, factory workers etc.), problems of the community, NGOs role in solving those problems, NGOs details.
- What difficulties can our students face during the research?
- Any guidelines as to what the students need to carry with them for the stay?
- Data was then compiled in tabular form to be presented before the faculty.
- A presentation was also prepared to give the faculty a feel of the project.
- An activity plan was designed for the duration of stay. Further segregated into activities per day.

Immersion Project in Lahore

The project was taken over by Dr. Qinza Najam in January 2010. The approach was changed, and the focus was shifted to Lahore based NGOs.

A presentation was prepared to sensitize the students to the difficulties the poor are facing. To motivate them to play their role for the betterment of the vulnerable. It would be a 6 weeks programme in which the students will do a need analysis and try to implement at least one solution in the longer run.



IT - GIS/DMS

- Work on Punjab UC Boundaries Completed <http://Sela.lums.edu.pk/cdsp>
- Routine Maintenance of Portal (User Registration) www.sedc.org.pk
- Work on GIS Maps - Completed.
- Documentation: Requirement Specification (RS) of Portal.
- DM Course Design/Contents Development.
- Portal News Upload, New Members Registration etc.
- GIS Database Upgradation (UC Level for Punjab).
- Main Page of SEDC Web portal is Updated.

The test version of UC level CDSP (CIDA Devolution Support Project) data in collaboration with PHSRP (Punjab Health Sector Reform Programme, Govt. of The Punjab) has been uploaded into GIS system. CDSP & PHSRP's data contain all BHUs (Basic Health Units), RHCs (Rural Health Centres), THQ & DHQs with full demographic information for all the facilities for Punjab province.

<http://sela.lums.edu.pk/cdsp>

Leadership Skills Development Training for Social Sector Management will be held on **June 28-30, 2011**

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Social Enterprise Development Centre

N · E · W · S · L · E · T · T · E · R

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"Striving to Develop Knowledge Based Human Capital in the Social Sector"

The Social Enterprise Development Centre at LUMS is committed to serve as a scholarship based research centre working towards the capacity building of social enterprises. SEDC newsletter intends to keep its stakeholders updated with its efforts at strengthening and building capacities of individuals and organisations working in the sector.

SEDC's strategy is pivotal in guiding the Center towards the achievement of its vision and mission. Its interventions are derived from the key areas of Research, Training and Consultancy. From January - March, 2011 SEDC has been involved in the following activities.

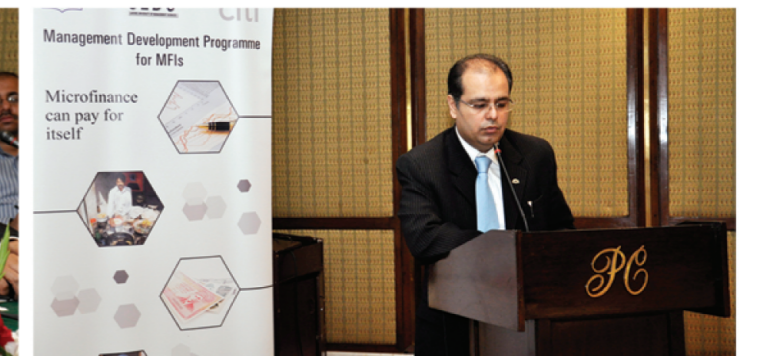
Conference on Impact and Learning of Health Enterprise Leadership Development Programme (HELP)

SEDC held a Conference on Impact and Learning of Health Enterprise Leadership Development Programme (HELP) on February 25, 2011. The main purpose was not only to celebrate the successful completion of the project but also to announce the extension of the project for the coming 3 years and the way forward. The impact of the project was shared by Leadership Development Training for Executives, LDTE and Leadership Development Training for Managers, LDTM Alumnus. Mr. Aamir Qureshi (Chief Executive) of Total Quality Solutions and Mr. Ejaz Akram (Assistant Professor) at the School of Humanities, Social Sciences and Law, shared the assessment of the overall delivery of the project. The Secretary, Population welfare Department Dr. Ijaz Munir was the chief guest.



Conference on Achievements of Management Development Programme for Microfinance Institutions and Introduction to the Financial Literacy Project

Conference on Achievements of Management Development Programme for Microfinance Institutions and Introduction to the Financial Literacy Project was held on March 17, 2011 at the Pearl Continental Hotel, Lahore. The purpose was to share the successful





implementation of the one year project titled Management Development Programme for Microfinance Institutions (MDP for MFIs) that SEDC undertook with the financial assistance of the Citi Foundation. The ceremony was attended by the MDP Alumnus and top leaders from the microfinance institutions and banks of Pakistan including Mr Arif Usmani CCO/MD Citibank, Pakistan.

Employee Promotions:

The activities of the month of March came to an end with six promotions. The staff was promoted to the following positions:

- Ms. Sara Mobashir as Assistant Manager, Microfinance Project
- Ms. Tayyaba Sohail as Assistant Manager, Health Project
- Mr. Mirza Abdul Majid as Senior Officer Administration
- Ms. Sumera Yaqub as Senior Officer Budgeting & Finance
- Ms. Nabeela Anthony as Officer Networking & Linkages
- Mr. Asad Shahid as Officer Trainings

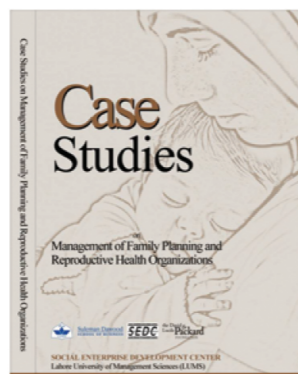
Publications:

A book titled, "Case Studies on Management of Family Planning and Reproductive Health Organisations", was published and disbursed to SEDC fellows and key stakeholders.

What the future holds:

- SEDC plans to hold another Leadership Learning Group Meeting in the month of April along with a workshop on Transformational Leadership
- The National Women's Leadership Development Network (NWLN) will be launched later this year.
- Revamping the SEDC website is also in the pipeline.
- SEDC-Wiki would be revived again as a platform for writing, changing/updating and editing the contents/material online in real time on the web. It had been launched as a communication tool for the SEDC & LUMS users, participants, stakeholders and professionals from Social Enterprise Sector; in the year 2009, but remained inactive due to certain departmental changes. The idea behind it is to enable people from diverse backgrounds to discuss the social issues and problems facing our society. Kindly refer to the following link for a better understanding:

<http://www.sedc.org.pk/portal/sedcwiki/index.php/Talk.Microfinance>



Happenings of last year Mar 09-Dec 10

Sponsored Projects:

Health Enterprise Leadership-Development Programme (HELP)

SEDC was granted US\$ 499,988 by The David and Lucile Packard Foundation for a project spread over a span of two years. It included developing case studies, conducting trainings and providing consultancies to build capacity and strengthen the Reproductive Health Organisations.

Research Based Case Studies:

12 case studies, about different management and leadership issues in Reproductive Health Organisations, were developed. In addition to the cases, an industrial note, "Overview of Reproductive Health" was also written. These well researched case studies served as a teaching tool in Leadership Development Trainings under HELP.

Management Development Training Programme for Microfinance Institutions (MDTP)

SEDC received a grant of US\$ 68,000.00 from Citi Foundation and United Ways in September, 2009. The duration of the project was one year (September, 2009-2010).

MDTP's aim is to develop management skills of middle and top level managers of selected microfinance provider organizations of Pakistan in order to achieve the goal of poverty alleviation through improved service delivery.

The programme activities were as follows:

- Round table conference for information sharing and dissemination
- Development of mailing database and identification of MFIs by Oct, 2009
- MDTP conference (was held in February, 2010)
- The Management Development Training for Managers (MDTM) held in July, 2010
- Management Development Training for Executives (MDTE) held in August, 2010
- Programme report in September, 2010

SEDC Training Programmes:

Open Enrolment Trainings

Training	Date	Number of Participants	Description
Leadership Development Training for Executives (LDTE)	May 24-28, 2010	33	These programmes targeted the executives from the public and private health/reproductive health sector of Pakistan. The faculty of LUMS was the key facilitator and covered important management and leadership topics.
	June 07-11, 2010		
Leadership Development Training for Managers (LDTM)	June 15-25, 2010	160	The LDTM was designed specifically for managers in the Health Sector. Special support was provided by Dr Ijaz Munir, Provincial Secretary, Population Welfare Department.
	June 28, 2010 to July 08, 2010		
	July 12-22, 2010		
	July 25, 2010 to August 05, 2010		
Community Development Practice (CDP)	October 12-14, 2009	23	The resource person was Mr. Javaid William, Mr. M. Ali Syed and Dr. Rasul Bakhsh Rais. The Director of the programme was Dr. Faheem-ul-Islam.
Monitoring, Evaluating and Learning Systems (MEALS)	December 17-19, 2009	36	SEDC-LUMS programme on M&E worked through interactive discussion, exercises and case study analysis. Participants learnt how to implement M&E within their organisational context utilising the fundamental functions of evaluation: learning, performance improvement and accountability.
Disaster Management Training Programme (DMTP)	December 21-23, 2009	14	The course Director was Dr. Shafay Shumail and the other resource persons were Mr. Azmat Ali Awaz, Dr. Rizwan, Dr. Ali, Dr. Shoaib Khan.

Customised Trainings:

SEDC designs and delivers customised training programmes that assist in the capacity building of social enterprises in need based areas for optimum utilisation of available resources.

Training	Date	Number of Participants	Description
Leadership and Management Training for Afghan NGO managers	April 27-30, 2009	13	A collaborated programme with Church World Services (CWS). The programme provided an opportunity to disseminate knowledge and experiences, including small group discussions, panel discussions and individual preparation.
Leadership Development Training Programme for Plan International - Pakistan.	June 15-19, 2009	25	The objective of the programme was to help senior and middle level managers to understand their leadership potential and manage their projects in a challenging environment.
Qualitative Research and Technical Report Writing for Social Monitoring for Earthquake Reconstruction and Rehabilitation Authority (ERRA)	August 17-21, 2009	22	The 5-day programme was designed to provide participants with the modern tools and techniques to enhance the understanding of basic concepts and tested tools and techniques of analytical skills and technical report writing.

Customised Consultation

Four consultancies were offered under HELP in the areas identified by organisations. Key identified areas include; Fundraising, Monitoring & Evaluation, HR Manuals and IT systems. All of the consultancies have been completed and reports are being developed.

Corporate Social Responsibility

For the first time in LUMS, SEDC launched a programme in the area of Corporate Social Responsibility. We plan to initiate a Corporate Social Responsibility-Leadership Development Network (CSR-LDN) Programme, that shall progressively educate about the importance of CSR in the current global milieu, and then explain to corporate organisations, the modalities of taking up a CSR agenda.

In this regard different activities were planned in order to sustain this programme in future. Activities like: roundtable conferences, discussions, initiative of CSR network, trainings, publications and other activities enabled us to bring corporate and social sector on one platform.

