



LUMS-McGill

Social Enterprise Development Centre

N · E · W · S · L · E · T · T · E · R

Another quarter of LUMS-McGill Social Enterprise Development Centre (SEDC) has just ended with lots of significant work being done in two key areas within SEDC, training and research. We have incorporated some additional tasks in the set strategy of the Centre in the hope of excelling professionally, while touching the mark of perfection as far as development oriented efforts are concerned.

CONTENTS

Impact Assessment Study



Health Management Task

Last Quarter Highlights

Trainings:

SEMP Lahore & Peshawar (Final Module)

SPO (Strengthening Participatory Organization)

Impact Assessment Get Together (Islamabad)

Impact Assessment Get Together (Karachi)

SEDC IT Highlights



SEDC Portal

SEDLES

DMS

SEDC & Administrative Changes

In The Pipeline



Gender

Gender is a cross-cutting theme and a priority of the LUMS-McGill Social Enterprise Development Centre. Efforts are being made to integrate this important issue in all aspects of the Program. Our focus is upon increased awareness of gender issues in management of Social Enterprise.

SEDC is looking into the possibility of establishing a Gender Study Centre at LUMS. The initial phase has been set with the induction of the Gender Team at SEDC, which is working on the formulation of a road map for the establishment of a Gender Study Centre.



Gender

Future planned tasks include:

- Integration of gender issues into future training modules
- Development of a database of NGOs dealing with gender issues
- Improvement of coordination between women's organizations and NGOs
- Material Development – at least 40 percent case studies prepared as training material will be written by women, or based on organizations where women are decision makers, or those working with women's issues

Health Management Task

Recognizing the need to build capacity of hospital managers and administrators, SEDC is planning an initiative to provide a customized training programme for health/hospital management of medium/large hospitals and healthcare organizations. The programme will cater to major aspects of hospital management such as human resource management, marketing and fundraising, budgeting and finance and other related areas. These trainings are expected to be delivered in the second half of 2007.

SEDC has initiated an Impact Assessment Study to evaluate the performance of the programs and projects implemented during the past five years. In this context so far, we have conducted two tele-conferences with representatives of CIDA and McGill to develop understanding and to clarify some aspects of the study. Furthermore, the Impact Assessment team, under the supervision of Javid William, has finalized the questionnaires to be used during the process.



Last Quarter's Highlights



Trainings:

SEMP Lahore and Peshawar (final module):

The Social Enterprise Management Programme had its fifth and last module at Rausing Executive Centre LUMS in November 2006. The module with specified training on 'Fundraising, Marketing and Advocacy' was directed by Dr. Ehsan-ul-Haq, Former Dean Suleman Dawood School of Business. The course facilitators included Dr. Faheem-ul-Islam, Dr Azmat Malik and Dr. Farzad Rafi Khan. The training module spanning two weeks was attended by 45 participants from the NGO sector. The final number of trained managers is now 200. The module was repeated in Peshawar with the same training course and facilitators to train 30 participants.

Impact Assessment Get-Together (Islamabad):

SEDC arranged a get-together on January 17, 2007 for the participants of different training programmes conducted by the Social Enterprise Development Centre in last five years. This get-together took place at Holiday Inn, Islamabad. The purpose was to introduce participants to the new Director SEDC, Dr. Syed Mubashir Ali. Also, they were informed of the Impact Assessment Study at SEDC and the upcoming SEDC Symposium 2007 in coming April. Some 40 participants attending the get-together termed it as quite useful with the hope that SEDC will be offering them more chances like this in the future.

Impact Assessment Get-Together (Karachi):

The Karachi get-together on January 24, 2007 was a continuation of the former in order to introduce participants to the new Director SEDC, Dr. Syed Mubashir Ali. Also, they were informed of the Impact Assessment Study at SEDC and the upcoming SEDC Symposium 2007 in coming April. Some 22 participants were present in the get-together which was held at Sheraton Karachi.

Some 40 participants attending the get-together termed it as quite useful with the hope that SEDC will be offering them more chances like this in the future.

Last Quarter's Highlights



SPO (Strengthening Participatory Organization):

SEDC arranged a training programme for an Islamabad-based organization which focused on the topic 'Strengthening Participatory Organization' from 9-15 October 2006 at Rausing Executive Development Centre, LUMS. The emphasis of the training was on "Programmes on Management Skills Development for SPO".

Dr. Anwar Khurshid, former Dean School of Arts and Sciences, LUMS was Course Director for the training. Dr. Khurshid has completed several consulting assignments in the areas of strategic management, managing change and quality management for private corporate sector as well as the public sector in Pakistan. Other instructors included Dr. Arif Nazir Butt, Ms. Shazia Afzal and Dr. Inam-ur-Rehman. The Guest Speaker was Mr. Javaid William (Manager SEDC), who spoke on 'Managing NGOs in Pakistan'.

The emphasis of the training was on
"Programmes on Management Skills Development for SPO".

Dr. Anwar Khurshid, former Dean School of Arts and Sciences, LUMS was Course Director for the training.

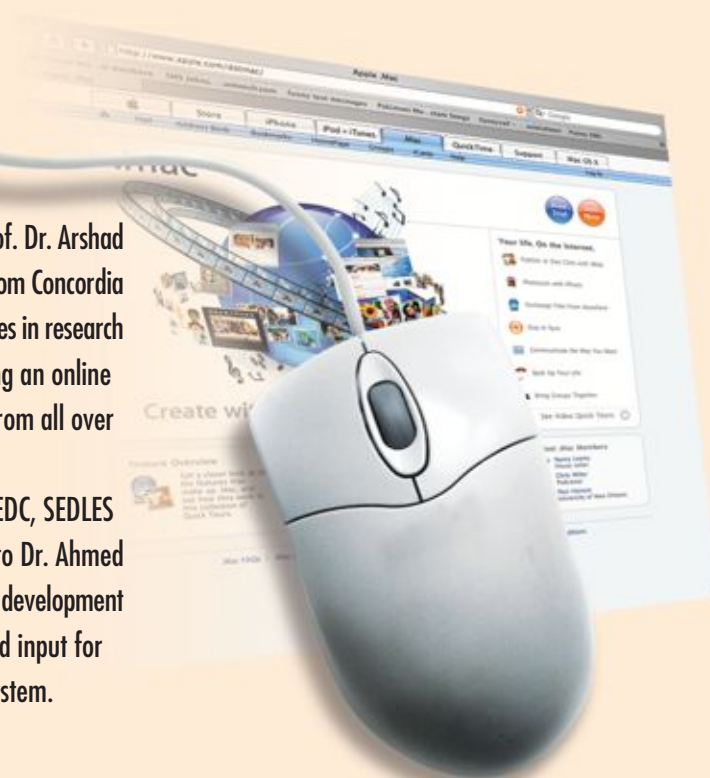




IT Highlights

This quarter's prominent IT highlight was the fruitful visit of Prof. Dr. Arshad Ahmed, an expert in online web-based teaching and training from Concordia University, Canada in mid-December 2006. Dr. Ahmed specializes in research on integrating technology into teaching. He has been teaching an online course successfully in Concordia University to 900 students from all over the world.

A walkthrough of the current Distance Learning System of SEDC, SEDLES (Social Enterprise Distance Learning System) was presented to Dr. Ahmed by the SEDC IT team which followed a discussion on the content development on SEDLES. Dr. Ahmed shared valuable recommendations and input for developing a more robust and practical Distance Learning System.



This quarter's prominent IT highlight was a visit from Dr. Ahmed who specializes in research on integrating technology into teaching. He has been teaching an online course successfully in Concordia University to 900 students from all over the world.





IT Highlights

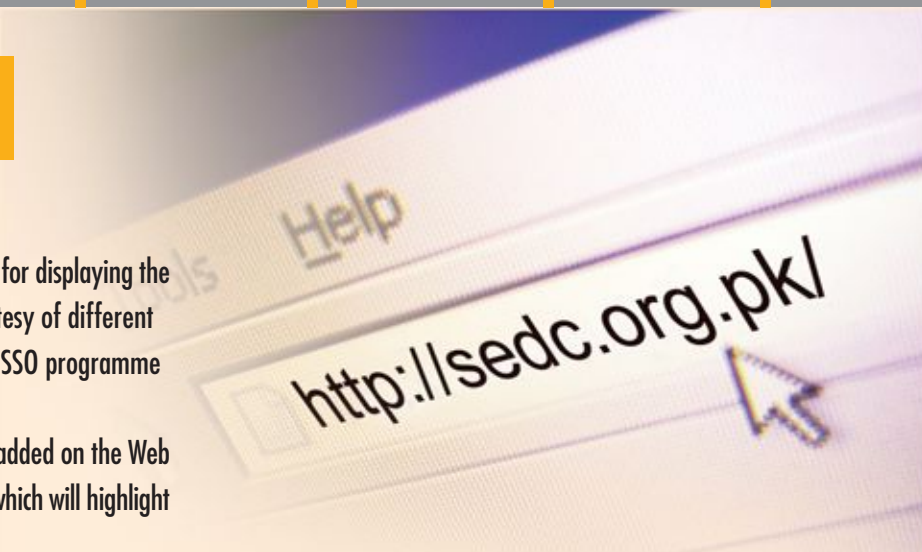
SEDC Portal

'SEDC Exclusive' was incorporated into SEDC Web Portal for displaying the video coverage of SEDC main events/activities on courtesy of different channels. It will be uploading the video recordings of DSSO programme by CNBC, GEO and AAJ TV in the near future.

A new category SEDC "Quarterly Newsletter" has been added on the Web Portal. The newsletter is a quarterly production of SEDC which will highlight activities, events and programmes of each quarter.

SEDLES

The LUMS-McGill Social Enterprise Development Centre has launched a serious initiative this year to provide distance learning capabilities to professionals in the social sector. The SEDLES offers complete simulation of a training class with user simulated Forums, Surveys, Side News, Full Course Views, Events, Calendar Views, Users Integration, Logs, Hits Summary quizzes, assignments and streamed lectures for the registered users of the NGOs/CBOs in Pakistan. It enables development professionals to suffice themselves from the research-oriented lectures on specified social sector issues via SEDC Portal.



A new category, SEDC "Quarterly Newsletter" has been added on the Web Portal. The newsletter is a quarterly production of SEDC which will highlight activities, events and programmes of each quarter.





IT Highlights

DMS:

Development of DMS (Disaster Management System) is underway thanks to the untiring efforts of the SEDC IT team. The database design phase and prototype of DMS is complete. Once the development of DMS is completed, it will prove as an instrumental decision support tool for disaster management teams. DMS will be able to collect all kinds of data pertaining to disaster prone areas and the resources available for rescue and rehabilitation. DMS will be available online in real-time to the government, donor agencies, NGOs and the general public.

DMS will prove to be an instrumental decision support tool for disaster management teams. It will be able to collect all kinds of data pertaining to disaster prone areas and the resources available for rescue and rehabilitation.

SEDC & Administrative Changes

SEDC and Administrative Changes:

There have been some significant changes within the administration of SEDC during the past three months which we would like to share with all.

Dr. Syed Mubashir Ali, Associate Dean (Accounting & Finance SDSB), has been appointed as Director Social Enterprise Development Centre. He has been associated with SEDC since its inception in various capacities. He is also serving as Task Leader for the 'Micro-finance Programme' of SEDC.

Dr. Shahzib A. Sheikh has joined SEDC as Task Leader IT.

Dr. Farzad Rafi Khan is serving as Task Leader, Development of Teaching Material.

Kashmali Khan has joined the centre as Task Leader, Gender Issues.





In The Pipeline

DTM's upcoming book 'Devolution and Governance: Reforms in Pakistan' is under print.

Next Quarter's Attractions at SEDC:

SEDC is planning a variety of events and programmes in its extension year. These include:

- A workshop on 'Gender Issues' for the staff and faculty of LUMS (March 2007)
- A workshop on 'Gender Equality and Mainstreaming' (April 2007)
- A training programme with the participants of SEMP and DSSO together as a refresher course
- SEDC Symposium 2007 in April to celebrate SEDC's achievements of the past five years

The Symposium will be a completion point, where one end of the circle meets the other. The Project started with Training of Trainers and will be ending in an 'Inspirational Symposium' with the same. We are looking forward to cheering our five years of efforts in development areas at the symposium scheduled for April 2007.



Javaid Williams
Manager

Social Enterprise Development Centre
Email: javaid@lums.edu.pk

Tel: +92 42 5722670-9 Ext: 2800
Fax: +92 42 5895226

<http://sedc.org.pk>

Lahore University of Management Sciences
Opposite Sector 'U', DHA, Lahore Cantt. 54792
Pakistan

Memoona Arslan
Communication Officer

Social Enterprise Development Centre
Email: memoona@lums.edu.pk

Tel: +92 42 5722670-9 Ext: 2808
Fax: +92 42 5895226

<http://sedc.org.pk>

Lahore University of Management Sciences
Opposite Sector 'U', DHA, Lahore Cantt. 54792
Pakistan

