



# LUMS-SEDC

## NEWS LETTER

The Social Enterprise Development Programme (SEDP) was launched in July 2001 by the Lahore University of Management Sciences (LUMS), Pakistan in collaboration with McGill University, Canada with financial support from Canadian International Development Agency (CIDA). The LUMS - SEDC has been serving as a platform for development professionals and LUMS resource persons to network, collaborate and take on collective initiatives to accelerate development in different social sectors. In this regard, SEDC is engaged in providing training and disseminating specialized management skills to the personnel of various non-governmental organizations (NGOs).



Participants of Interactive dialogue on Microfinance with SEDC team members



Participants of DSSO module with module director  
Dr. Syed Mubashir Ali



Participants of SEMP with programme director  
Dr. Syed Mubashir Ali

# Tasks & Achievements

The LUMS - SEDC Programme has been divided into eight key components. A brief account of each is given below:



**Social Enterprise Management Programme (SEMP)** provides relevant management training to NGO managers in the country and familiarizes them with the tools and techniques essential for effective management. The number of trained NGO managers is expected to be 200 plus by the end of 2006.

**Training of Trainers Programme (TOT)** has developed a resource of Master Trainers who have received the training to enhance their skills in the areas of management, finance, marketing and other related fields.



**District Social Service Officers (DSSO)** training programme has been aiming to help local government officers build capacity through technical assistance and training in the areas of budgeting & finance, governance & planning, and operations & project management as well as assisting them in evaluating local and cumulative progress towards sustainable development. The total number of trained officers was 51 by the end of current module.

**On-the-job Assistance (OJA)** component has been providing consultancy services to NGOs, CBOs and civil society organizations to assess, analyze and suggest possible solutions to their problems in areas such as capacity building, project evaluation and impact assessment, human resource management, resource and community mobilization, organization structure, strategy, performance and control.



**Development of Teaching Material (DTM)** component has been focusing on developing indigenous and contextually specific teaching material on social enterprises in Pakistan. Over 120 cases on various NGOs are being written by the LUMS faculty and Training of Trainers (TOT) participants. Acquisition of books and journals on the subject of social enterprise are being maintained in the LUMS library under the same. Four volumes of Managing NGOs in developing countries have been published upto now along with more than 1200 books.

**Devolution Research Project (DRP)** aimed to monitor the performance of local governments and to identify constraints that may hinder output delivery of these bodies.





**NGO Pulse** is responsible for producing a series of research reports aimed at understanding the role of Pakistan's NGOs on selected themes: Primary Education, Health, Microfinance and Gender. Two volumes of NGO Pulse (Education and Health) have already been published; the third on microfinance is due by the end of this year. The research focus for 2007 is gender.

**IT Support Task Team** has developed a Web Portal providing central information repository of NGOs in Pakistan. SEDC Portal acts as a support medium for development professionals as well as provides organizational information about NGOs/CBOs working in social sectors in Pakistan. The Portal is a place where social development professionals can link to a variety of resources, conduct research, participate in ongoing discussions and network with others in the field.



## August Highlights

An Interactive Dialogue on: "Balancing Socio-economic development and Financial Sustainability" in the sphere of microfinance was held by NGO Pulse component of SEDC at LUMS on 3rd August. The event was a great success. The dialogue provided a platform for microfinance practitioners from NGOs, commercial banks, and specialized microfinance institutions to discuss issues and share their experiences. Dr Gaama Hishigsuren from New York, USA, was invited as our keynote speaker. Dr Hishigsuren is an international fellow at the Microfinance Management Institute (jointly established by CGAP and Open Society Institute). She has substantial experience in micro-enterprise finance and development. The dialogue provided the participants ample time for their queries and exchange of views.

## September Highlights

The month of September again has been full of activities – as is the tradition with SEDC.

The SEMP module (IV) at Peshawar lasted for two weeks.

The DSSO (District Social Services Officers) training's last module was concluded with emphasis on financial training. About 30 plus participants from the District Social Services Officers (nazims/nail nazims and council members etc) and elected government representatives benefited from the programme.

## SEDC Goes On Air

From the current year onwards, the SEDC has decided to initiate coordination with some esteemed media houses including press and electronic media. The early efforts resulted in the coverage of SEMP module IV by one of the leading news channels CNBC. Also the Director SEDC Mr Dawood Ghaznavi participated in a live talk show on CNBC briefing the efforts of SEDC in development sector with special emphasis on 'Microfinance in Pakistan'. The last DSSO module was highlighted by GEO, AAJ TV, and CNBC in their news bulletins as well as in their relevant viewing slots.

## Print Media

The print media including Dawn, The News, The Nation, Daily Times, The Post also gave due space to the SEDC activities this month. Power houses of media world like The News, The Nation, and Daily Times are also coming forward to highlight SEDC activities and its contributions to social development sector in various fields.

# SEDC Exclusive

Lately, SEDC Portal's main page has been revamped with new interface and design.

The Web Portal has been given a face uplift with more interactive, robust and dynamic look with integrated videos, flash movies and other enhanced features. A new "SEDC Exclusive" category has been added to the Web Portal. It provides video coverage of the SEDC main events/activities would be exhibited on regular basis. A video coverage of SEMP module and Mr Dawood Ghaznavi's recent interview, courtesy CNBC, have been uploaded here. Upcoming are the videos of DSSO programme by CNBC, GEO and AAJ TV. We take this opportunity to convey our deep regard and thanks to CNBC who has broken the ice by bringing us on air for the very first time. We look forward to establishing a strong collaboration between SEDC/LUMS and the mainstream media to have a more visible presence of SEDC and its activities both in the print and media headlines.

## Entries & Exits

The activities of the month came to an end with five SEDC members saying goodbye to us in pursuit of their future endeavours. They include Salman Asim (Research Associate DRP), Faisal Shabbir Khan (Research Associate II), Maryam Mustafa (Research Associate II), Sydra Junaid (Research Associate NGO Pulse), Sana Ahmed (Research Associate SEMP) and the Director Mr Dawood Ghazanvi, who has just completed his term successfully. The Centre has extended its heartiest appreciation to all for their great efforts and contributions during their stay at SEDC.

Joining in are Mirza Abdul Majid (Programme Secretary), Shakeela John (Research Associate SEMP) and Memoona Arslan (Communications Officer) earlier in August.

## In the days to come

After the completion of the first phase (5 years) of the Social Enterprise Development Centre in 2006, it is hoped that SEDC would be in a position to serve as a centre of excellence in the areas of social change and entrepreneurship development.

For further information, please contact:

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