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Suleman Dawood SCHOOL OF BUSINESS

Social Enterprise Development Centre

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SEDC's newsletter intends to keep SEDC stakeholders updated with its efforts at strengthening and building the capacities of individuals and organizations working in the social sector.

SEDC's strategy is pivotal in guiding the Centre towards the achievement of its vision and mission. Its interventions are derived from the key areas of Research, Training and Consultancy. For the January - March 2008 quarter, SEDC was involved in the various activities.

A delegation from The David and Lucile Packard Foundation, USA visits SEDC

Ms. Kathleen Toner, Programme Officer, and Ms. Raya Duenas, Programme Associate, Population Programme, The David and Lucile Packard Foundation - California office, USA and Dr. Iftikhar Ahmed, Programme Associate, Population Programme, The David and Lucile Packard Foundation - Pakistan office visited SEDC on March 20, 2008.

They commended the efforts of SEDC in strengthening the social sector in capacity building of its human capital. The main focus of their discussion was regarding the concept paper Health Enterprise Leadership-Development Programme (HELP) which had been developed by SEDC and presented to The David and Lucile Packard Foundation. The delegation met Dr. Syed Mubashir Ali, Director SEDC and Associate Dean Suleman Dawood School of Business, and Javaid William, Manager SEDC to discuss how the concept paper could be developed further into a project proposal.

Training

1. Social Enterprise Management Programme (SEMP)

SEMP provides training to social enterprise managers from across the country. Since its inception in 2003, training has been imparted to 229 NGO Managers. During this quarter, the third and fourth module of SEMP Cohort 6 (September 2007-June 2008) took place at LUMS.

SEMP Third Module

The third module "Operations Management and Programme Planning" was held from January 21 - February 2, 2008 at the Rausing Executive Development Centre (REDC) Auditorium II. Dr. Jamshed H Khan was the Course Director for the module. Other faculty members included Dr. Kamran A. Chatha, Dr. M Farooq Anwar, Dr. Muhammad Ramzan and Dr. Farzad Rafi Khan. Ms Bushra Khanum, Dr. Naeem Zafar, and Mr Javaid William had been invited as guest speakers from the social sector to share their experiences and knowledge on community mobilization, participatory development and Logical Framework Approach (LFA).

Dr. M. Farooq Anwar, delivered lectures on "Delivering Service Value through Measurements" and "Web Based Value Chain"

Dr. Jamshed H. Khan, Course Director Third Module, delivered lectures on topics "World Class NGOs", "Enhancing Value through Supply Chain", "Total Quality Management", and "Building Customer Loyalty"

Ms. Bushra Khanum, a guest speaker, delivered a lecture on "Community Mobilization"

Mr. Javaid William, Manager SEDC delivered a lecture on "Participatory Development" to SEMP participants

A total of 31 NGO managers participated in the module, (13 females), with representation from all over Pakistan. The participants were very receptive towards the entire module, its contents, faculty presentations and the field visits to different NGO's in Lahore. According to the participants, the sessions on operations management, Microsoft Project, Work Breakdown Structures were well articulated, whereas, the sessions on Project Management and Planning and Logical Framework Approach (LFA) were particularly relevant and useful to their area of expertise.

Participants of SEMP Cohort 6 Third Module

"The contents of the SEMP programme are practical and applicable for the social sector. There is no doubt that the skills gained from each session will considerably improve the efficiency of the social sector in Pakistan."

"This programme has brought many NGO's together, which has been invaluable for information sharing and networking."

Comments by SEMP participants

SEMP Fourth Module

The fourth module "Financial Management and Budgets" was held from March 10 - 20, 2008 at the Rausing Executive Development Centre (REDC) Auditorium II. Dr. Syed Mubashir Ali was Course Director for the module. Other faculty members included Mr. Omair Haroon, Ms. Bushra Azhar, Mr. Bashar Ullah, Mr. Asad Alam and Mr. Asim Butt. A total of 33 NGO managers from all over Pakistan participated in the module (13 females). According to the participants, there was a good selection of topics covered. Some participants said the subject was new to them but the module had helped in providing some basic concepts related to financial reporting, financial management and budgeting. The group assignments and presentations were also helpful in giving the participants an understanding and practice of the concepts introduced.

Participants of SEMP Cohort 6 Fourth Module

Dr. Syed Mubashir Ali, Director SEDC, Course Director Fourth Module delivered lectures on "Capital Budgeting" and "Cost of Capital"

Ms. Bushra Azhar delivered a lecture on "Cash Flow Statements" to the participants of SEMP

2. Customized Training Programme for Kashf Foundation

SEDC-LUMS is initiating customized training programmes for the organizations who are interested in developing the skills and knowledge base of their employees. SEDC-LUMS will design and deliver a training programme for Kashf Foundation. The programme aims to strengthen the focus of Kashf values and mission amongst its employees and improve their ability to handle problematic situations and make effective decisions. The training will be delivered in two modules. The first module will be held from May 19-21, 2008 and second module will be held from June 18-20, 2008.

Consultancy

This task of the SEDC aims to assist social organizations in assessing, analyzing and solving their problems through specialized consultancy provided by the LUMS faculty.

1. Faculty Consultancy Project

Faculty consultancy with Shaukat Khanum Memorial Cancer Hospital & Research Centre (SKMCH&RC), Lahore has been completed in this quarter.

Faculty consultancies for the following organizations are currently on-going projects.

- Aabroo Educational Welfare Organization, Lahore.
- Aids Awareness Society (AAS), Lahore.

2. Student Summer Internships

SEDC offers internships to LUMS students in NGOs across Pakistan. 117 students from LUMS completed their internship in 2007 under SEDC's Summer Internship Programme. Certificates Award Ceremony will be held in October 2008 to distribute certificates among the successful students who completed their internships successfully in 2007.

3. NGO Career Fair

SEDC in collaboration with Career Development Office in LUMS held a NGO Career Fair on March 26, 2008 at LUMS. SEDC played a significant role in inviting organizations from the social sector for the career fair. This fair was targeted towards the students of LUMS to facilitate them in exploring the possibilities of employment in the social sector. It also aimed at helping the students in overcoming any apprehensions about pursuing a career in the social sector; conversely any challenges faced by the social sector were also highlighted.

Care Foundation, First Women Bank Ltd, Pakistan Microfinance Network, Business Support Fund, Interactive teaching and Learning Program USAID, and Children Resources International were some of the organizations that participated in the fair.

Participating NGO's at NGO Career Fair

Research

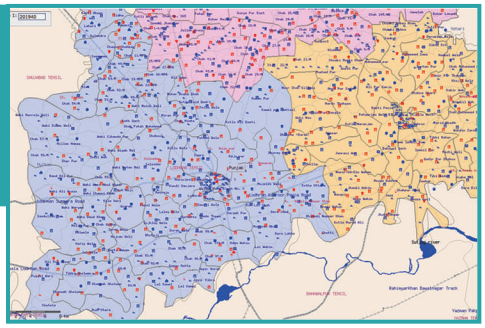
Development of Teaching Material (DTM) Task signs a contract with ECCH

A contract has been signed with European Case Clearing House (ECCH), Cranfield University, whereby ECCH will display, distribute and sell 110 cases and notes developed so far by DTM Task, against a royalty payable to LUMS. The material under this contract also includes Urdu translations of 75 DTM cases.

The cases and notes will also be made available by ECCH on McKinsey on-line access, CasePlace, Case Centre Japan and through Babson College, USA.

Incidentally, all DTM cases/notes were earlier accepted for display on the database of Asian Business Case Centre, Nanyang University. The material will be uploaded by them shortly.

IT Support Mechanism: IT Development Task uploads CDSP data on GIS Portal



The IT Development Task acts as a support medium for enlarging resource capacity and information sharing through its web portal www.sedc.org.pk

The CIDA Devolution support project (CDSP) data has been recently uploaded on the GIS Portal. Information related to education, health care centres, and water supply has been represented at the tehsil level for the Kasur and Lodhran districts. This information can be viewed at the SEDC-LUMS GIS System.

SEDC National Outreach: Lahore Chapters Seminar on Education

SEDC has formed six Geographic Chapters in Lahore, Karachi, Multan, Peshawar, Rawalpindi/Islamabad and Quetta, to enable SEDC to take initiatives at a national level, on the priority areas of governance, education, health, gender and micro-finance/poverty reduction.

On March 15, 2008, Lahore Chapters seminar on education was held at Ghazali Education Trust Model Town, Lahore. Mr. Naeem Dogar coordinated the meeting. It was an informal meeting with the agenda of highlighting any gaps in connectivity amongst the national network of participants from SEDC and stakeholders, before initiating work on project proposals for education.

In order to increas the connectivity amongst SEDC fellows, Mr Ahmer Shehzad suggested that regular meetings be held and all SEDC fellows be informed well in advance. In addition, all project proposals are to be suggested after a background research has been conducted.

Javaid William SEDC Manager with SEDC Chapter Coordinators

SEDC Steering Committee Meeting

SEDC Steering Committee Meeting was held on Thursday, 13th March 2008 to discuss SEDC's sustainability and continuation. The Steering Committee was concerned over the sustainability of the centre. The Vice Chancellor stressed that SEDC has to focus on generating resources for its sustainability while in the interim LUMS will support it.

Upcoming Events

- Challenges in social mobilization: A Seminar by SEDC Lahore Chapter April 5, 2008
- Customized Training Programme for KASHF Foundation will be held from May 19-21, 2008
- SEDC Monitoring and Evaluation Programme for Managers will be held from May 26 – 30, 2008
- SEMP Cohort 6 Fifth module will be held from June 2 – 14, 2008
- As part of the Health and Enterprise Leadership Development Programme (HELP), a training programme is being organized by SEDC in collaboration with the University of Washington

Kashf

Manager
Social Enterprise Development Centre
Email: javaid@lums.edu.pk
Tel: +92 42 5722670-9 Ext: 2800

Communication Officer
Social Enterprise Development Centre
Email: samar.alam@lums.edu.pk
Tel: +92 42 5722670-9 Ext: 2804

Lahore University of Management Sciences Opposite Sector 'U', DHA, Lahore Cantt. 54792
Pakistan Fax: + 92 42 5895226 http://sedc.org.pk