

Muhtashim Ashai
MBA 1992
Senior Executive Vice President,
Head of Corporate Banking,
MCB Bank Limited

"The LUMS MBA programme offers high quality education via the case study method, excellent faculty, strong linkages with the local business community and international business schools."



Yousuf Ali
MBA 1991
Chief Operating Officer,
Tapal Tea (Pvt.) Ltd.

"While no business school can fully prepare you for challenges of the real world, the LUMS MBA experience with its quantum of work and performance pressure, diversity of classmates, case study method, interactive and rich group and class discussions sure brings it close. Also the placement of LUMS graduates in top notch national and international companies makes it the best option in Pakistan."

Take the next step

MBA application assessment criteria:

- Minimum of sixteen years of education leading to a Master's or Bachelor's* degree from a university recognised by the Higher Education Commission (HEC), Pakistan
- GMAT performance (no other admission test scores are valid)
- Work experience (preferred)
- Two letters of recommendation
- Interview performance

For further details on GMAT, please log on to **www.mba.com**

* Candidates holding only a Bachelor's degree of less than four years' duration will be required to produce an equivalence certificate of completion of 16 years of education issued by the Higher Education Commission (HEC), Pakistan.

For details regarding admission criteria and fee structure, please visit:
www.lums.edu.pk/admission

Round I

Activities	Date
Deadline to take GMAT	February 04, 2016
Deadline to apply for admission	February 10, 2016 till 5:00 pm (PST)
Deadline to submit supporting documents for admission	February 11, 2016 till 5:00 pm (PST)

Round II

Activities	Date
Deadline to take GMAT	March 11, 2016
Deadline to apply for admission	March 17, 2016 till 5:00 pm (PST)
Deadline to submit supporting documents for admission	March 18, 2016 till 5:00 pm (PST)
Admission decisions	April - June 2016
Classes start	August 2016

If you are bright, LUMS will financially support you!

Exciting financial aid options are available to MBA applicants with high GMAT scores:

- **3 merit based tuition waivers,** dependent on a high GMAT score and continued academic performance
- **20 interest free loans,** covering 50% to 100% of the MBA programme tuition fee, disbursed according to need and merit
- **MCB Student Personal Loan (SPL)** facility, subject to need

For further information, please visit
http://lums.edu.pk/financial-aid/

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LUMS | MBA

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Suleman Dawood School of Business
Lahore University of Management Sciences
www.lums.edu.pk/sdsb



The LUMS MBA Advantage

- Case Study Method
- 43 PhD Faculty Members
- Strong Industry Linkages
- Global Exchange Programme
- 11 MBA Student Societies/Clubs
- LUMS Center for Entrepreneurship (LCE)
- 9000+ Global Alumni Network
- A World Class Campus

LUMS MBA at a Glance

A cutting-edge, real-world curriculum

The Programme

Summer Orientation Programme (SOP)

The SOP is offered in August, prior to the official commencement of classes. It provides all students a common foundation by providing fundamental skill enhancement modules in communication, business, mathematics, accounting, computer applications and statistics.

Year I

Core courses that provide the backbone of general management education. Examples include:

- Marketing Management
- Organisational Behaviour
- Financial Reporting and Analysis
- Critical Thinking and Managerial Communication
- Statistical Analysis for Management
- Decision Modelling for Managers
- Operations Management
- Financial Management
- Managerial Economics
- Managerial Accounting and Control Systems
- Leadership and Social Responsibility
- Business Development and Economy
- Business Integration and Innovation
- Islamic Ethics

Summer Internship

A project based summer internship of at least six weeks, taken between the first and the second year of the MBA programme.

The MBA Project

The project is a year-long, challenging assignment, combining decision making ability, teamwork, working under pressure and an integrated approach towards management.

Year II

A wide range of electives offered in multiple disciplines. You can focus on your interests, creating a mix of topics to support your professional goals.

Finance

- Investments
- Economic Environment and Business Risk Management
- Management of Financial Institutions
- Islamic Banking
- Entrepreneurial Finance
- Corporate Finance
- International Finance

Organisation

- Negotiation Skills
- Corporate Governance
- Business Law
- Organisational Power and Politics
- Business Government Relations
- Strategy and Management in Emerging Economies
- Entrepreneurship - Developing and Sustaining a New Venture
- Agribusiness Management
- Human Resource Management
- Corporate Strategy
- Leading and Managing Change
- Family Business

Marketing

- Sales Force Management
- Consumer Behaviour and Market Research
- Business to Business
- Brand Management
- Integrated Marketing Communications
- Digital Marketing
- Channel Management

IT/Operations

- Supply Chain and Retail Management
- Project Management
- Operations Strategy
- Management of Technology and Innovation
- Business Intelligence