



LUMS

RAUSING EXECUTIVE DEVELOPMENT CENTRE

EXECUTIVE EDUCATION AT LUMS 2017-18

we provide **the** executive education experience

Suleman Dawood
School of Business



DR. RUBEN RAUSING **(1895 - 1983)**

The Rausing Executive Development Centre was made possible through a generous contribution from the Rausing family of Sweden. The key benefactor was Dr. Ruben Rausing, also the founder of Tetra Pak (Alfa Laval Group) and a great visionary who was keenly interested in the development of Pakistan.

MESSAGE FROM REDC

Developing and nurturing talent has become a critical part of an organization's future vision. More and more organizations recognize that harnessing high-potential, developing people and enabling leadership transitions are core axle points for growth and progression. Businesses evolve a thinking, growing and learning capability by creating tangible opportunities for its people.


Since 1989, REDC has endeavored to create learning partnerships anchoring on a value proposition. Our initiatives seek to transform executives and organizations through multitude of stimuli and deliver stronger results. From strategic assessment to leadership development, our open programs deepen the understanding of executives about contemporary business issues. Our programs are highly interactive and explore aspects of leadership, change, decision making through planned deliberations and experiential activities.

Our custom programs directly address unique challenges, opportunities and the organization's need to change and innovate. For companies looking to achieve organization-wide objectives, our customized interventions provide necessary stepping stones leading to tangible outcomes. This is made possible through a rigorous and collaborative program development process and involvement of our highly qualified and experienced faculty.

I am delighted to share our program calendar and look forward to building in-roads on how we can support you in developing your executives over the coming year.

Regards,

Muhammad Adeel Zaffar
Faculty Director, REDC



Lahore University of Management Sciences (LUMS) is a national university, established by the country's leading private and public sector corporations. The objective of the founders was to develop a centre of excellence, which could provide rigorous academics, intellectual trainings and be a viable alternative to education at leading foreign universities.

The University has expanded rapidly since its inception in 1986 and presently has five schools; Suleman Dawood School of Business (SDSB), Mushtaq Ahmad Gurmani School of Humanities and Social Sciences (MGSHSS), Syed Babar Ali School of Science and Engineering (SBASSE), Shaikh Ahmad Hassan School of Law (SAHSOL) and School of Education (SOE).

Suleman Dawood School of Business, the first school established at LUMS, offers a Bachelor's program in Accounting and Finance and Management Science, an MBA and an Executive MBA program and a PhD Management program. SDSB is a member of the Association of Asia-Pacific Business Schools (AAPBS) and European Foundation for Management Development (EFMD). The School has research linkages with world renowned institutes like Harvard, UWO, IMD, Cambridge, Stanford, McGill and the Asian Institute of Management.

Mushtaq Ahmad Gurmani School of Humanities and Social Sciences offers Bachelor's programs in Economics, Economics and Political Science, Political Science, Anthropology and Sociology, Economics and Mathematics, English, History, and an MS in Economics.

Syed Babar Ali School of Science and Engineering, initiated in 2008, became the first private research school for science and engineering in Pakistan with a vision to carry out world-class, multidisciplinary education and research. SBASSE offers Bachelors of Science in Biology, Chemistry, Computer Science, Electrical Engineering, Mathematics, Economics and Mathematics, Chemical Engineering and Physics. In addition, MS and PhD programs in Chemistry, Biology, Physics, Mathematics, Computer Science and Electrical Engineering are also offered.

Shaikh Ahmad Hassan School of Law offers a unique 5-year joint BA-LL.B program accredited by the Pakistan Bar Council. The BA-LL.B is the first as well as the core law degree offered by the School. More advanced degrees will soon be offered as the School evolves further.

The School of Education was established in January 2017. The curriculum, featuring extensive field engagement, will enable graduates to become strategic leaders, distinctly placed to shape a reimagined education reform agenda for Pakistan. Three kinds of programs will be offered beginning Fall 2018: A Masters in Education Policy, Leadership and Management; a Minor in Education for undergraduate students and a Professional Education Institute for Policy and Practice offering programs to actively engage the public, private, non-profit, and donor sectors of education in the country.

LAHORE UNIVERSITY OF MANAGEMENT SCIENCES

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RAUSING EXECUTIVE DEVELOPMENT CENTRE

“All the senior executives who want to have a global perspective of business & people management must attend a program at REDC-LUMS. Truly an amazing experience. If you want to study abroad, come to LUMS and have a flavor of Harvard Business School.”

Muhammad Hashim
Fatima Fertilizer Company Limited





Since the first executive development program offered in 1989, Rausing Executive Development Centre (REDC) has been responding to the evolving learning and development management needs of both local and international organizations within and outside Pakistan. By benchmarking with the best in the industry globally, our result-focused programs are designed to drive innovation and make an impact.

Known for their blend of practical knowledge, academic rigor and international best practices, our programs are ideal for high potential executives and senior managers to prepare them to take challenging leadership roles. Networking and learning opportunities with like-minded business professionals and academic experts are the hallmarks of our programs.

Most of our programs are conducted at REDC's residential purpose-built conference facility which was made possible by a generous contribution from the Rausing family of Sweden. This facility has also become a preferred venue for in-house trainings by multinationals and local corporations. Over the years, we have also conducted custom programs at venues selected by client organizations in Pakistan and increasingly in the region.

REDC is also a member of UNICON, The International University Consortium for Executive Education, an association of leading business schools dedicated to executive education and management development.




OUR LEARNING APPROACH

REDC brings the management expertise of LUMS to the business community. Our faculty combine their extensive teaching experience with relevant research and industry insight to design and deliver impactful programs. The dynamic exchange of faculty knowledge and experience among business leaders coming from diverse industry sectors, business and functional areas ensures a stimulating classroom experience.

The case method of teaching is a special strength of LUMS. Using cases that describe actual business situations, participants are able to develop their analytical, decision making and problem solving skills.

Learning is experiential and people learn in different ways. This is why we incorporate a variety of different teaching methods in our programs. This ensures participants analyze and interact in new and dynamic ways during their learning journey with us. Some of our varied methodologies include simulations, video cases, self-assessments, role play exercises, peer group sessions and informal coaching and mentoring. These methodologies are integrated with our renowned case method to deliver a transformational experience so participants return to the workplace powered with new solutions to their unique business challenges.

Our residential programs offer a plethora of unique perspectives through faculty supervised in-depth group projects, simulations and exercises to ensure applied learning.



“The program provides a seamless integration of all basic concepts applied across various industries and businesses. In retrospect, it seems unbelievable that we covered such a wide array of topics in such a short span. I definitely feel enlightened.”

Shehryar Khan Niazi
Service Sales Corporation

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A man with a balding head, glasses, and a beard is shown in profile, facing right. He is wearing a light blue checkered shirt and a blue lanyard. He is gesturing with his right hand, which is raised and slightly open. The background is a blurred conference room with blue chairs and wooden desks.

“An excellent learning environment coupled with highly experienced faculty. A very well designed program offering exposure to a unique combination of best management practices, which are relevant to any leading corporate organization.”

Shahzada Ghulam Mustafa
MOL Pakistan

OPEN ENROLLMENT PROGRAMS

MAKE AN IMPACT, ENHANCE YOUR CAREER

At every phase in their careers, business leaders are faced with a new realm of responsibility, challenging business situations and difficult decisions to be tackled on a daily basis. At REDC, we ensure that all our programs are intensive and offer practical solutions and expose participants to new knowledge, competencies and techniques. We offer the Executive Education Experience to liberate thinking, transform perspectives and allow you an unparalleled opportunity to rethink future directions at an individual and organizational level.

Based on our experience in the area of executive development, our Open Enrollment Programs are divided into specific functional areas to make appropriate program selection decisions easier. Recognizing that busy professionals have limited time to spare, we ensure that our Open Enrollment Programs are extensive in content but short in duration.

Throughout our programs, you have the opportunity to interact and exchange ideas with a diverse group of faculty, experts and a distinguished peer group across management levels and industries. To ensure a rewarding learning experience, we carefully assemble each class to reflect a stimulating mix of experience, career interests and management roles. After attending a program and becoming an REDC executive alumnus, you gain access to people and resources at LUMS alongside a network of lasting connections with eminent peers.

For further information, please contact:

Manager Marketing

Tel: +92-42-35608119, 35608243

Email: rec@lums.edu.pk URL: <https://redc.lums.edu.pk>

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SOME OF THE PROGRAMS CONDUCTED ARE:

FINANCE AND ACCOUNTING/BANKING

- Corporate Financial Management
- Demystifying Islamic Banking
- Enterprise Risk Management
- Financial Derivatives: Managing Risk in Troubled Times
- Finance for Non-Financial Managers
- Strategic Financial Management

OPERATIONAL EXCELLENCE

- A – Z of Managing Projects: A Blended Learning Approach
- Factory Management Program
- Project Management
- Roadmap to Manufacturing Excellence
- Supply Chain Management
- Total Quality Management
- Fashion Retail Management
- Strategic Procurement Management

PEOPLE MANAGEMENT

- Career Planning and Management
- Designing Reward Systems
- Building Blocks of Human Resource Management
- Strategic Human Resource Management
- Building High Performance Teams

LAW

- Law for Business Executives
- Understanding WTO
- Program on Taxation

“Thoroughly enjoyed the learning at REDC. The program was very well laid out and designed to groom the managers to understand and handle the business challenges of today’s world.”

Muhammad Ibrahim Sheikh
Pakistan Tobacco Company

MARKETING

- Advertising & Promotion Management
- Business to Business (B2B) Marketing
- Marketing Management
- Marketing Strategy
- Marketing in the Digital Age
- Managing Marketing Channels - Redefining "Go-To-Market" Strategies
- Sales Force Management
- Building Impactful Brands: Ideas for Action

GENERAL MANAGEMENT

- Business Re-engineering
- Developing Future Leaders
- Economic Analysis for Strategic Planning
- Leading and Managing Change
- Management Development Program
- Strategic Planning & Management in Modern Retail
- Growth and Continuity in Family-Run Businesses
- Leadership For Senior Executives
- Enhancing Board Effectiveness - Directors Training Program

INNOVATION & STRATEGY

- Corporate Planning & Strategic Management
- Strategic Innovation Management
- Crafting Competitive Strategies
- Enterprise Systems
- Innovation Driven Business Development & Growth

“ECAM is a certificate program, which is helpful to convert agri-business from non-strategic and unplanned to a real management business.”

Dr. Umer Farooq
Nestle' Pakistan



EXECUTIVE CERTIFICATE PROGRAM IN MANAGEMENT (ECPM)

Gaining an “integrated enterprise perspective” is becoming essential for executives and entrepreneurs in evolving the right growth strategy for their businesses. REDC’s Executive Certificate Program in Management (ECPM) is designed to provide an integrated holistic management mindset through a modular structure which spans over a longer duration of a year or more.

Executive Certificate Program in Management helps broaden executives’ perspective and enables them to envision, embrace and execute new opportunities. The modular structure allows for relevant themes to be built in specific to industry or organization. REDC has been offering custom certificate programs in management since 1990. Executive Certificate in Agribusiness Management (ECAM) is a pioneer open program in Pakistan and offers unique and strategic advantage for the industry.

Executive Certificate in Agribusiness Management (ECAM) is a modular program, enriched with field visits and observational trips that bridge conceptual frameworks with on-the-ground realities. ECAM aims at providing leading-edge managerial know-how and developing skills essential to operate successfully in agribusiness environment. Some of the themes covered in ECAM are agribusiness economics, technological trends, market dynamics and complexities of value chain.



CONFERENCES, ROUNDTABLES & SEMINARS - THE THOUGHT LEADERSHIP

Dialogue between industry and academia has been a long standing tradition for creating a vital information link. Endorsing this practice, REDC provides an amalgamation of practical knowledge with contemporary issues across industries through its conferences, seminars and roundtables.

REDC acts as a unique platform to combine research, renowned faculty and leading industry experts for generating a diverse and inclusive dialogue. Ranging from linkages with European Union over agribusiness and women leadership to initiation of forum on low-fee private schools, we seek to establish a forum for open discussion to capture stagnation and innovation factors across a range of industries.

Our conferences and seminars offer:

- Diversity of thought and forum for inclusive dialogue on contemporary and critical industry aspects
- Objective insights based on faculty and industry experts' analysis of different operating environments
- In-depth research and best practices regarding management, leadership and change relevant to different industry setting
- A platform for peer learning and management think-tank for private and public community

Some of the conferences conducted by LUMS are:

- USAID Conference on Harnessing the Potential of Low-Fee Private Schools
- Workshop on Women Mentoring Women in Business - European Union
- Seminar on Agribusiness Opportunities in Pakistan - European Union
- Awareness Seminar on Horizon 2020 - European Union
- Certificate Program For Women Entrepreneurs



“The ability of the faculty to engage with the audience is truly remarkable considering the diverse background of all the participants. The perspective of the program taught me to balance my view. Not only it enhanced my professional abilities but it has also contributed in making personal improvement.”

Ozair Safdar
Allied Bank Limited

CUSTOM PROGRAMS

LEVERAGE THE TALENT WITHIN YOUR ORGANIZATION

“Simple. Collaborative. Innovative” - LUMS has developed a concise and clear approach for delivering results and helping organizations and executives to perform well and stand out in today’s business landscape. Our two decades of fidelity is hallmarked by partnerships with leading organizations that are committed to fostering talent for the long term.

All businesses have one thing in common: the need to take on new challenges and seize growth opportunities. REDC helps identify the mission-critical priorities at the heart of organization’s growth and sustainability plans, and designs programs to facilitate these transitions.

REDC custom programs seek to create versatile and evolving experience to stimulate participants in exploring innovative solutions. LUMS faculty works with organizations to help transition from “our box of thinking” to generating “out of box ideas and plans” ready for application within the existing models. The result is a rich, uniquely constructed learning experience with real time impact.

Our custom programs offer a very distinct advantage to organizations in providing real value by developing result-focused programs. Custom programs help create and drive the vision, values, and strategies that are unique and critical to your organization. Customization also ensures a ‘perfect fit’ for the specific development needs of your executives. A program can be designed for any level of leadership – executives, high potentials, directors or managers.

If you are looking to design an executive education strategy and program for your organization, we begin by working with you to outline key transformational objectives and outcomes. Your goals may include:

- Devising solutions to complex challenges and new realities
- Setting up your current and next generation of leaders for success
- Sharpening the business acumen of your team by improving strategic and tactical skills
- Transforming your organization to be more customer-focused and innovative
- Engaging your employees in formulating organizational strategy
- Developing cross-functional understanding among team members
- Building a high-performance team to manage a project or the launch of a new product or service
- Creating a roadmap for a strategic change initiative

COLLABORATING ON CUSTOM CONTENT – CASE DEVELOPMENT INITIATIVE

We view our collaborations with organizations beyond a one-time training intervention. To make our custom partnerships truly productive, we develop specialization in your organization and the industry you operate in by developing custom cases on your business challenges and accomplishments.

A case is widely considered the most efficient vehicle in documenting a real life management challenge. An organization specific case, very effectively aligns the learning objectives of the program to organization's challenges. Apart from enriching the program, developing a case provides a unique opportunity for the academia and industry leaders to share, exchange and document real life success stories and challenges.

For further information, please contact:

Manager Marketing - Custom Programs

Tel: +92-42-35608279, 35608287

Email: rec@lums.edu.pk

OUR DESIGN PROCESS INSPIRING INNOVATION


Once an objective is defined, we engage you in a flexible and interactive program design process. Our management team and faculty members are experienced in aligning programs to respond to your specific parameters, priorities, and goals. The following steps ensure our programs are relevant and meet your needs:



CREATING VALUE TOGETHER

From our first conversation to program delivery, our team is committed to your organization's success. Our faculty conduct a Learning Needs Assessment (LNA) through interviews with stakeholders and potential participants to design and develop an outcome driven program for your organization. During all of our custom programs, our dedicated team oversees administration, logistics and participants' well-being.

In the classroom, our expert faculty challenge your teams to rethink business problems, identify initiatives and capabilities, and establish implementation plans that can be cascaded within your organization. This approach ensures your executives move forward with a sense of ownership and a strengthened commitment.



“A very exciting intervention that demands high level of engagement and energy. It brings out the best of your analytical capabilities and instills leadership concepts that are applicable in the real world.”

Muhammad Ahsan Amjad
JS Bank Limited

A man in a dark suit and red tie is speaking at a conference table. He is gesturing with his hands. In the background, other people are seated at the table, and a nameplate for 'Allah Ditta' is visible. The setting appears to be a professional meeting or conference.

“Excellent platform for learning from top notch professionals in management sciences. Great for learning and initiating out of box thinking.”

Meer Suhail
NayaTel Private Limited

COLLABORATIONS & LINKAGES WITH INTERNATIONAL INSTITUTIONS/ORGANIZATIONS INCLUDE:

USAID, Pakistan

- Conference on Harnessing the Potential of Low-Fee Private Schools, 2014

European Union

- Workshop on Women Mentoring Women in Business, 2014
- Seminar on Agribusiness Opportunities in Pakistan, 2014
- Awareness Seminar on Horizon 2020, 2014

INSEAD, France

- Managing Your Global Enterprises: (MYGLOBE) conducted annually from 2004 to 2009

The World Bank

- World Bank Program for Journalists on Economics and Finance, 2001 and 2005
- Procurement of Goods & Consultants' Services under World Bank Financed Projects, 1997

Carsons Management Services, Sri Lanka

- IT for Top Management (Sri Lanka), 1999
- General Management Program (Sri Lanka), 1998

Commonwealth Secretariat, United Kingdom

- Economic Planning and Strategic Analysis, 1998
- Organization and Human Resource Development, 1997

McGill University, Canada

- Managing Gender Diversity in Organizations, 1997

International Islamic University, Malaysia

- Management Development Program (Malaysia), 1997

University of Virginia, Darden School of Business

- Emerging Leaders Program for AES Lalpir

IRG/USAID Power Distribution Program (PDP)

- HR Program on DISCOs

American University (AU) & U.S. Department of States

- Certificate Program for Women Entrepreneurs

State Bank of Pakistan

- Program on Leadership Development for Islamic Financial Institutions
- Program on Islamic Finance for Islamic Financial Institutions

OUR FACILITIES MAXIMIZE YOUR LEARNING STAY AT THE CENTER OF IT ALL

Rausing Executive Development Centre is situated in midst of LUMS university grounds constituting 100 acres of parkland. As a specialist executive centre, we understand the needs and priorities of executives. Our modern, purpose-built facilities encompass a range of conference rooms, small syndicate rooms suitable for breakout sessions, residential rooms, business centre and dining facilities.

Our residential facilities offer a unique preposition for senior executives who want to step out of their professional roles and immerse themselves in high quality learning. Most of our program participants stay with us. We are most suited for organizations looking for seclusion, retreat and exclusivity. Our rigorous programs typically run late in the evenings, making our residential facilities ideal to foster interactive learning and networking among participating individuals and teams.

REDC facility has 24 hours access to ISDN telephones, Wi-Fi, fax, video conferencing and data transmission. Our efficient customer services staff also assists in ticket reconfirmation and rescheduling of flights.

LEISURE & SPORTS

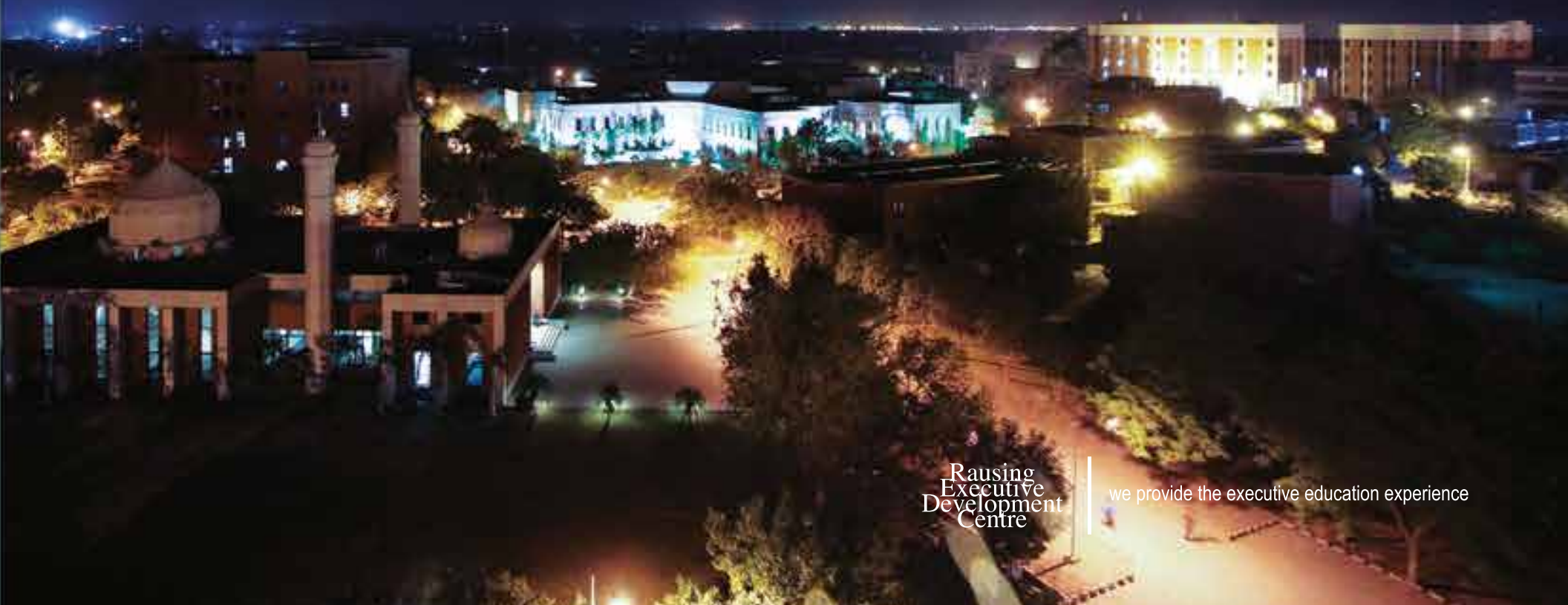
To facilitate networking among the peer group, we have facilities for playing chess and cards. Our sports complex has male and female gymnasiums as well as badminton, volleyball, squash courts and aquatic center. There are also all-weather tennis courts, cricket field, walking and jogging tracks on campus.

LIBRARY

The executives have access to LUMS library during their stay with us. LUMS library has a rich and diverse collection of over 200,000 printed and 130,000 online books, 35,000 journals and 30,000 other materials including audios, videos, CD-ROMs, DVDs, etc. in varied disciplines. REDC Alumni can also avail annual library membership at a discounted package.

“I came with very high hopes about the program and I am leaving with more than what I expected. Every single aspect of this program, from the facilitators to the LUMS campus is just perfect.”

Usman Siddiqui
Pakistan Petroleum Limited



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SOME OF OUR CLIENT ORGANIZATIONS

Adamjee Insurance Company Limited
Adidas Sourcing Limited
AkzoNobel Pakistan Limited
Allied Bank Limited
Askari Bank Limited
Atlas Honda Limited
Attock Petroleum Limited
Attock Refinery Limited
Bank Alfalah Limited
Bayer Pakistan (Private) Limited
Bulleh Shah Packaging (Private) Limited
CCL Pharmaceuticals (Private) Limited
Coca Cola Beverages Pakistan Limited
Cyber Internet Services (Private) Limited
DESCON
DIC Pakistan Limited
Dtac Thailand
DuPont Pakistan
Elite Engineering Private Limited
Engro Fertilizers Limited
Engro Polymer & Chemicals Limited
Engro Powergen Qadirpur Limited
Eni Pakistan Limited
Fatima Group
Fauji Fertilizer Limited
Fauji Fertilizer Bin Qasim Limited
Faysal Bank Limited
Feroz1888 Mills Limited
Grameenphone Bangladesh
GE (O&M)
GEO TV

GlaxoSmithKline
Haier Pakistan
Henkel Saudi Arabia
HUBCO
ICI Pakistan Limited
IGI Insurance Limited
Indus Motor Company Limited
INTECH Process Automation
International Resource Group – IRG
Jubilee Life Insurance Company
Karachi Electric
Kohinoor Maple Leaf Group
Lahore Waste Management Company (LWMC)
Lotte Chemical Pakistan Limited
MCB Bank
Model Steel Group
Meezan Bank Limited
METRO-Habib Cash & Carry Pakistan
National Bank of Pakistan
Nayatel (Private) Limited
Nestlé Pakistan Limited
Oil and Gas Development Company
OMV (Pakistan) Exploration & Production
Packages Limited
Pak Elektron Limited
Pakistan Petroleum Limited
Pakistan State Oil
Pakistan Telecommunication Authority
Pakistan Telecommunication Corporation Limited
Pakistan Tobacco Company Limited
Parco Pearl Gas (Private) Limited

Pepsi Cola International
PMCL-Mobilink
Printcare Universal (Private) Limited
PTML - Ufone
Punjab Revenue Management Program (PRMP)
Samsons Group of Companies
Savola Food Sector, Saudi Arabia
Service Industries Limited
SHAIGAN Pharmaceuticals (Private) Limited
Shakarganj Foods
Shell Pakistan Limited
S&P Global
Siemens Pakistan Engineering Company Limited
Silk Bank Limited
SNL Pakistan (Private) Limited
Standard Chartered Bank
State Bank of Pakistan
Telenor Pakistan
Teradata Global Consulting Center
Total Parco Pakistan Limited
Tripack Films Limited
Uch Power (Private) Limited
Unilever
United Energy Pakistan (Formerly British Petroleum, Pakistan)
United Nations Development Program
US Apparel Group
Wi-tribe Pakistan Limited
Wilshire Labs (Private) Limited
Zong CMPak Limited



“It is a welcoming change to move out of your daily corporate routine and interact with such a diversified group of individuals from all backgrounds. With the best in class faculty, it is very difficult to leave this place without learning a lot.”

Sara Muzammil
Novo Nordisk Pharama Limited

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LUMS faculty has been rated very highly by the industry for their command over their respective subjects and interest in management development. They bring to the classroom their extensive teaching experience supplemented by research, consultancy and industry experience. Some of the teaching faculty includes:

Abdur Rahman Malik
Assistant Professor, Organizational Behavior and HRM
PhD, Lahore University of Management Sciences
BE, University of Engineering & Technology, Lahore
Research Interests:
Creativity; Motivation and Performance Management Systems

Adnan Zahid
Assistant Professor, Marketing
PhD, CASS Business School, City University
MSc, Management Research Methods, Oxford University
Research Interests:
Status Consumption; Acculturation; Gender; Religion and Consumer Culture

Anwar Khurshid
Professor, Technology and Organization Management
PhD, Michigan State University
MBA, Ohio State University
Research Interests:
Organization Design & Development; Change Management; Leadership & Team Building; Management of Technology & Innovation and Quality Management

Arif Iqbal Rana
Associate Professor, Operations Management
PhD, Rensselaer Polytechnic Institute
MSc, Purdue University
Research Interests:
Quality Management; Scheduling & Transportation; Mathematical Modelling in Production and Supply Chain Management

Arif Nazir Butt
Professor, Organizational Behavior & HRM
PhD, McGill University
MBA, Lahore University of Management Sciences
Research Interests:
Negotiations & Conflict Management; Team Building & Leadership; Cross-Cultural Management and Performance Management

Asad Alam
Assistant Professor, Accounting & Finance
Certified Public Accountant (CPA)
MBA, University of Wisconsin-Madison
Research Interests:
Entrepreneurship; Extensive Research Experience in Business Growth Strategies; Business Development and Private Equity Funding

Atif Saeed Chaudhry
Assistant Professor, Finance & Accounting
PhD, Economics, University of Wisconsin-Madison 2013
MS, Economics, University of Wisconsin-Madison 2011
Research Interests:
Finance; Macroeconomics; Banking and Monetary Theory and Policy

Ehsan-ul-Haque
Professor, Marketing
PhD, University of Texas at Arlington
MBA, University of Pennsylvania
Research Interest:
Advertising & Promotion Management; Consumer Behavior and Marketing Research

Fazal Jawwad Seyyed
Faculty SDSB, Finance
CFA, CFA Institute, USA
PhD, University of Arkansas
Research Interests:
Investment Analysis and Portfolio Management; Asset Pricing and Capital Markets; Financial Markets Structure and Efficiency; Information Content of Bond Ratings and Behavioral Finance

Farrah Arif
Assistant Professor, Marketing
PhD, Marketing, University of Cambridge Judge Business School
MBA, Marketing & Finance, Imperial College
Research Interests:
Consumer Behavior and Marketing Research

Jamshed Hasan Khan
Professor, Operations Management
PhD, University of Texas at Arlington
MBA, University of Texas at Arlington
Research Interests:
Productivity; Quality Management; Supply Chain Management; Six Sigma; Project Management and Developing Customer Centric Culture

Jawad Syed
Professor, Organizational Behaviour
PhD, Macquarie University
Academic FCIPD
Research Interests:
Race and Diversity in Organizations; International HRM; Business Ethics and Organizational Knowledge

Kamran Ali Chatha
Associate Professor, Operations Management
PhD, Loughborough University
MSc, Loughborough University
Research Interests:
Enterprise Modelling; Complex Organization Design; Business Process Development and Simulation Modelling

Khalid A. Mirza
Professor of Practice
M.Com, University of the Punjab
Past Experience:
Chairman and Chief Executive: Competition Commission of Pakistan
Chairman and Chief Executive: Monopoly Control Authority, Government of Pakistan
Sector Manager, Financial & Private Sector Development, East Asia and Pacific: The World Bank, Washington DC, USA
Former Chairman: Securities & Exchange Commission of Pakistan

Mohsin Nasir Jat
Assistant Professor, Operations Management
PhD, University of Nottingham, England
MSc, University of Nottingham, England

Research Interests:
Analytical and Optimization Modelling for Time Constrained Service Systems

Muhammad Adeel Zaffar
Assistant Professor, MIS and Technology
PhD, University of North Carolina-Charlotte
BSc (Hons), Computer Science, Lahore University of Management Sciences

Research Interests:
Development of Decision Support Systems, Technology and Innovation Diffusion; Social Networks and their Impact on IS Strategy and IS Diffusion; Agent-based Computational Economics IS Pedagogical Issues and Network Location Models in the Context of Disaster Response and Recovery Systems

Muhammad Junaid Ashraf
Associate Professor, Accounting
FCCA, ACA, PhD, University of Essex

Research Interests:
Corporate Governance; Management Accounting and
Control Practices in Public Sector Organizations

Muhammad Luqman Awan
Faculty SDSB, Marketing & Sales
PhD Scholar, University of Stirling, Scotland
MBA, Lahore University of Management Sciences

Research Interests:
Sales Force Management; Industrial Marketing and
Channel Management

Muhammad Naiman Jalil
Associate Professor, Operations Management
PhD, Management RSM - Erasmus University,
The Netherlands

Research Interests:
Project, Operations and Supply Chain Management

Muhammad Shakeel Sadiq Jajja
Assistant Professor, Supply Chain and Innovation
Management
PhD, Lahore University of Management Sciences

Research Interests:
Supply Chain Management; Technology and Innovation in
Supply Chain Relationships; Social and Environmental
Compliance in Supply Chain Relationships and Operations
Management

Saad Azmat
Associate Professor, Finance
PhD, Accounting and Finance, Monash University
MA, Financial Economics, University of British Columbia

Research Interests:
Islamic Banking & Finance and Financial Instruments used
in Islamic Capital Markets

Syed Mubashir Ali
Associate Professor, Finance & Accounting
PhD, University of Manchester
MA, Acadia University

Research Interests:
Corporate Finance; Privatization Policy; Regulation of
Utilities; Financial Institutions & Markets and Social
Enterprise

Syed Zahoor Hassan
Professor, MIS and Management of Technology
PhD, Stanford University
MSEM, Stanford University

Research Interests:
Information Systems Development Methodologies; Global
Software Development; Information Technology Utilization
and Effectiveness and Management of Technology

Tanveer Shehzad
Associate Professor, Finance
PhD, Finance RuG (NL)
FRM, GARP (USA)

Research Interests:
Proving that Financial and Economic Systems are Different
in Emerging Markets; A Blind Following of Theories and
Results Proved for Developed Financial Systems can
Cause Unintended Consequences

Zehra Waheed
Assistant Professor, Operations Management
PhD, Heriot-Watt University, Edinburgh
MSc, Heriot-Watt University, Edinburgh

Research Interest:
Relationship between Facilities Management and its
Impact on Organizational Value Creation and the
Sustainable Management of the Built Environment



THE FACULTY

POWERHOUSE OF KNOWLEDGE

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OUR DIGITAL PRESENCE

Times have certainly changed in entirety. The internet outburst is an older phenomenon now – the newer one being the ubiquity of social media. Social media today has conquered our professional as well as personal lives in seemingly irreversible ways. Keeping pace with the contemporary lifestyle of our executive alumni, REDC maintains its presence on the social media through all forums. The purpose is not only to reconnect with our valued alumni; but also to discover new ways of connection, interaction and reflection with our executives especially in the times when blended learning is going to be the influential, shaping force in executive education landscape.

We invite you to connect with us on social media; where we regularly post about our exciting, new, upcoming programs, connect with our alumni, share inspiring articles and cutting edge research from the seasoned authorities in the field of management and provide a platform for discussion among program participants. This virtual connection propagates immense value for our executive alumni – as it unbundles avenues for networking as well as staying current. Stay connected – stay updated!

For more information, please contact:

Manager Marketing

Tel: +92-42-35608242

Email: rec@lums.edu.pk

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Rausing Executive Development Centre

Rausing Executive Development Centre (REDC)

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